



IP&R Community Engagement Summary Report

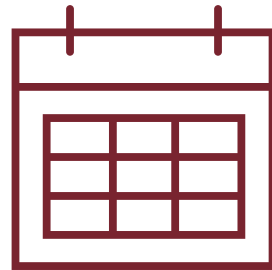
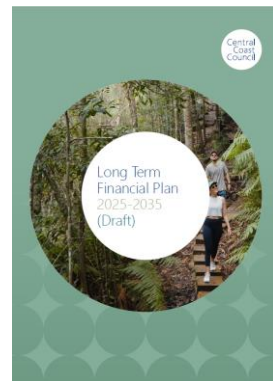
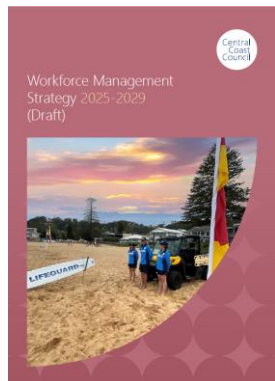
Exhibition Period: 1 May – 2 June 2025

Submissions

Planning our future 2025 - 2035

Ensuring our strategic and operational plans align with the community's vision

+ Follow



33
Days on
exhibition



3,263
Visitors to
Your Voice
Our Coast



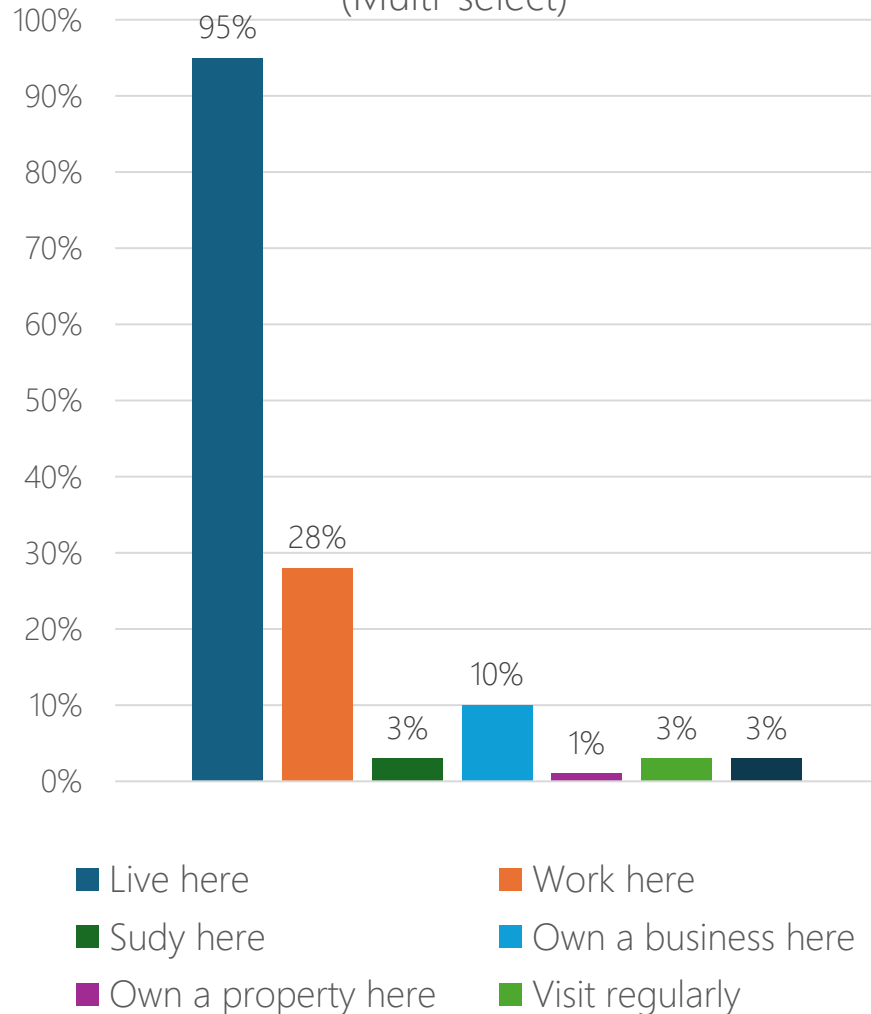
2,419
Document
downloads



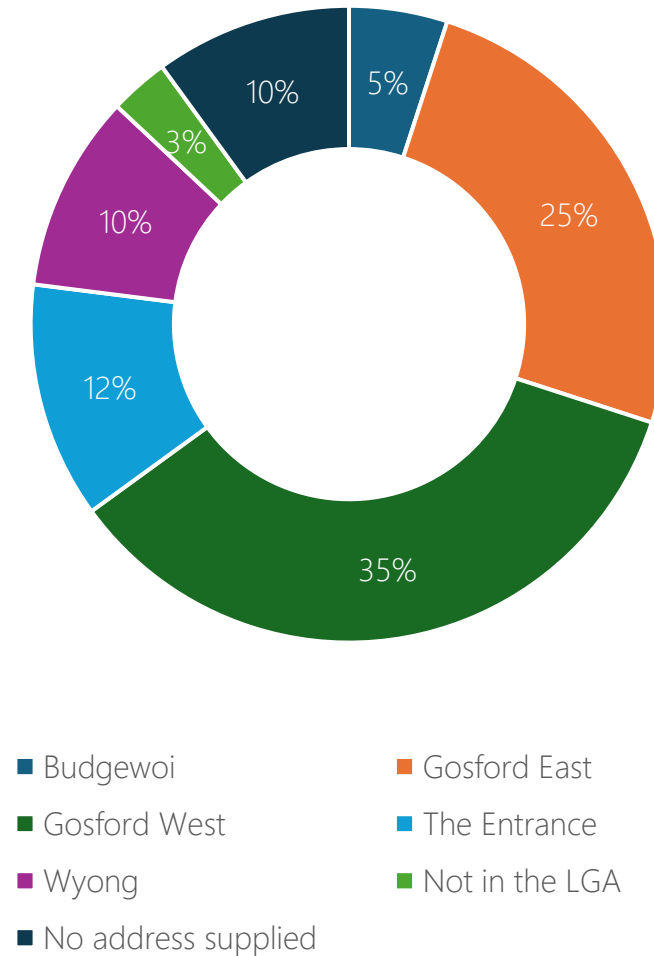
267
Submissions
via mail or
email

Demographics

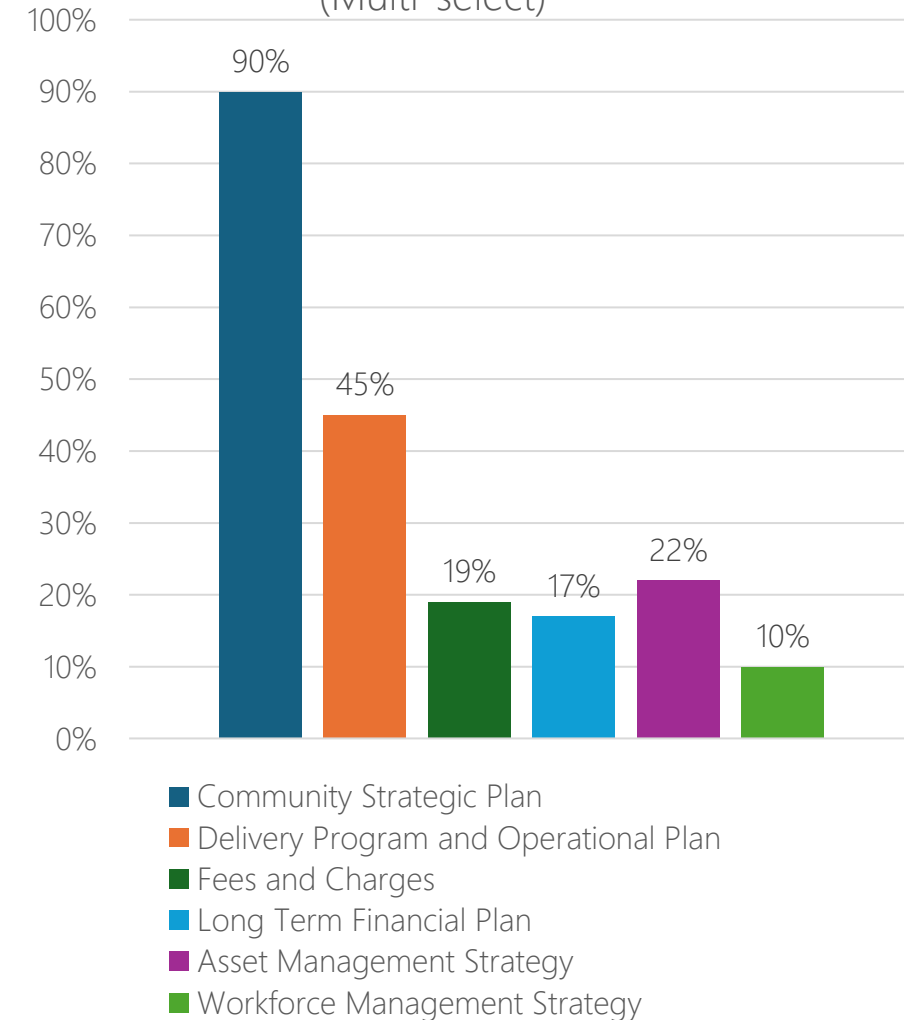
Connection to the Central Coast
(Multi-select)



Submissions by Ward



What documents did submitters read
(Multi-select)



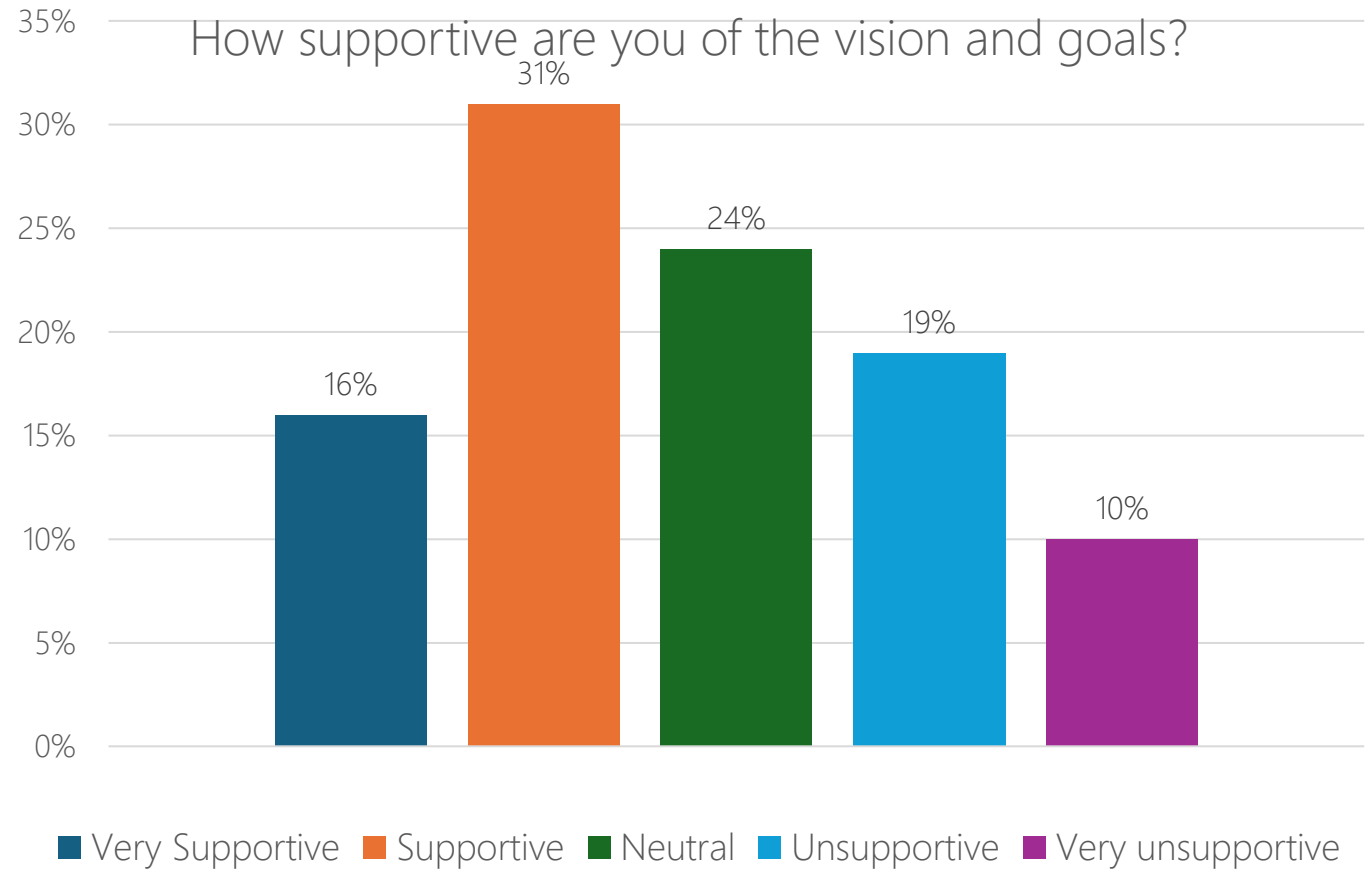
CSP Vision and Goals

Community Vision

Together we will strengthen and support our community, protect our environment, and create an inclusive, prosperous and accessible place to live, work and thrive, for today and for future generations.

*This is OUR future,
OUR Central Coast.*

How supportive are you of the vision and goals?

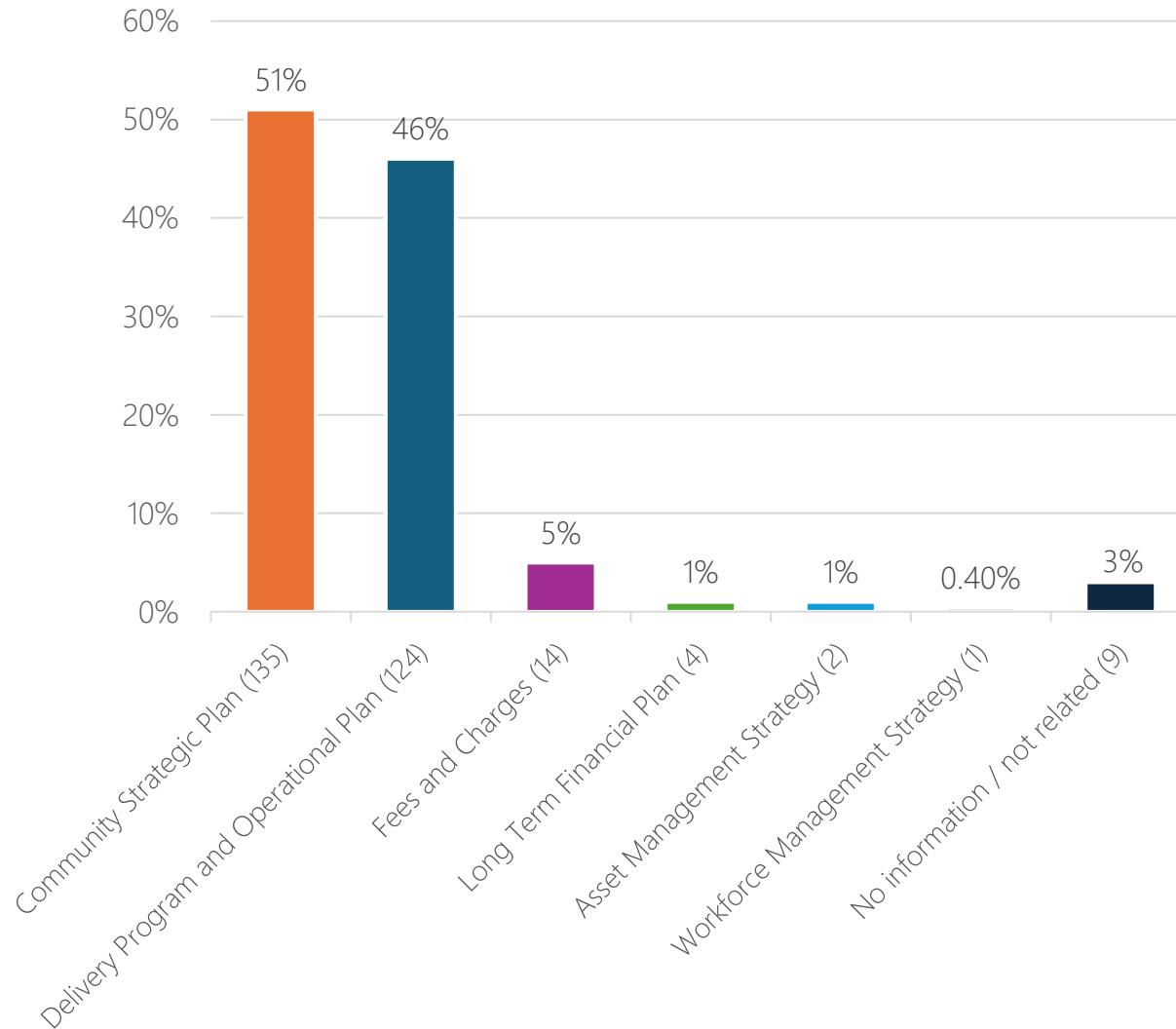


Submission Summary

Submission breakdown



267
Submissions



Submissions focused on:

- Suggested changes / inclusions in the Community Strategic Plan
- Requests for capital projects such as roads, pathways, water and sewer works etc
- Objection to projects or fees and charges
- Support for capital projects and operational actions
- Overall comments on the beauty of the Central Coast and opportunities

NB: Figures in graph will not add up to 100% as some submissions covered more than one document



Submission Sentiment

- Advocacy for the protection and conservation of the environment.
- Need to balance supporting population growth with protection and celebration of the natural environment.
- Expansion of the tree canopy to combat climate change and for aesthetics.
- Recognition of the Coastal Open Space System and wanting to protect and retain it as well as include in the CSP.
- Need to consider climate change and its impacts through service delivery, financial management, infrastructure resilience, and community preparedness.
- Ensuring that roads, pathways, parks, facilities etc are planned for, maintained and improved inline with population growth and development.
- Appreciation for the Aboriginal culture and heritage of the region and wanting to retain and celebrate it, ensuring there is engagement with the First Nations community.

Our People		Our Environment		Our Place		Our Economy		Our Leadership	
Mentions	Number	Mentions	Number	Mentions	Number	Mentions	Number	Mentions	Number
Arts and Culture	53	Coastal Open Space System / COSS	284	Roads	61	Tourism	38	Financial / Budget / Fees	159
Youth	8	Tree canopy / Tree planting	128	Transport / Traffic	22	Business / Town Centre	22	Consultation / Engagement	84
Aboriginal / First Nations / Indigenous	107	Climate	235	Drainage	24	Warnervale Airport	8	Transparency	5
Homelessness	6	Environment	283	Pathways / Footpaths	89			Asset Management	17
Accessibility / Disability	19	Biodiversity	64	Development / Housing	172				
		Flooding	12	Water / Sewer	32				
		Wetlands	37	Sport / Leisure / Recreation	18				
		Bushland	57						
		Beach	128						
		Wamberal / Seawall	103						
		Pearl Beach Arboretum	31						
		Foreshore	7						
		Toilets	23						
		Lookout / Viewing Platforms	6						
		Waste	21	Topics Raised NB: Figures will not equal to the number of submissions. Mentions is the number of times it was raised in the submissions. Noting that some submission may use the words / phrasing several times in the one submission					

Topics Raised

NB: Figures will not equal to the number of submissions. Mentions is the number of times it was raised in the submissions. Noting that some submission may use the words / phrasing several times in the one submission.



Our
People

Community Feedback

Topic	Community Feedback
Arts and Culture	• Support for arts and culture and continued implementation of the Cultural Plan • Comments on the opportunity for a culture centre and Arts Precinct at Gosford • Advocacy for the prioritisation of arts and culture with actions and budgets
Youth	• Comments on the need to address disengaged youth • Advocacy to further engage with youth to understand their wants (e.g. type of events, festival etc)
Aboriginal / First Nations / Indigenous	• Support for Aboriginal heritage and its protection and celebration • Advocacy to further engage with First Nations community on planning, programs, projects etc to understand their perspective • Comments on use of image on CSP cover and individual in image not from recognised tribe
Homelessness	• Advocacy to reverse current policies and allow for parking in reserves • Advocacy to establish designated areas (unused camp / show grounds) • Comments on the need to support homelessness / vulnerable community members
Accessibility / Disability	• Comments on the need for bushwalking facilities to be more accessible • Comments on the need for more accessibility improvements to bus stops and shelters • Request for involvement in the Active Transport Plan to provide input on how to improve accessibility of shared pathways



Our

Environment

Community Feedback

Topic	Community Feedback
Coastal Open Space System (COSS)	• Advocacy for the inclusion of COSS in the CSP • Advocacy for the protection and retention of COSS land
Tree canopy / Tree planting	• Advocacy for expansion of tree planting and budget • Comments on the need to increase tree canopy to combat climate change • Comments on existing tree canopy and not allowing removal of trees on public and private land • Support for delivery of the Greening Strategy
Climate	• Advocacy for greater action to mitigate climate change • Suggestion of actions to address climate change (e.g. change over of fleet to electric, implement green infrastructure) • Comments on continued extreme weather leading to floods, bushfires, coastal erosion • Comments on need to prepare essential infrastructure for increasing extreme weather • Comments on the need to financially plan for increased costs based on climate change impacts • Advocacy for the development of Disaster Resilience Plan
Environment	• Comments on the environment being the greatest asset of the Central Coast • Comments on the appreciation of nature and need to protect / retain • Advocacy for prioritisation of the environment with actions and budget



Our
Environment

Community Feedback

Topic	Community Feedback
Biodiversity	• Support for delivery of the Biodiversity Strategy and addressing threatened species, biosecurity weeds and pests
Flooding	• Advocacy for the prioritisation of actions to manage flooding • Comments on the need to address flooding risks around Tuggerah Lakes
Wetlands	• Comments on the need to protect wetlands
Bushland	• Comments on the need to protect bushland • Support for CSP strategy EN2.2
Beach	• Comments on the protection of beaches and keeping beaches clean • Advocacy on providing greater access to beaches such as pathways • Request for tap / shower at The Entrance beach
Wamberal Seawall	• Objection to capital works project and allocation of budget (ID. 100366) • Advocacy for sand nourishment
Pearl Beach Arboretum	• Request to repair boardwalk at Pearl Beach Arboretum
Foreshore	• Request for foreshore works at Hardy's Bay • Support for foreshore works at Woy Woy (ID. 100254)



Our
Environment

Community Feedback

Topic	Community Feedback
Toilets	• Request for toilet upgrades at Mangrove Mountain • Request for toilet works at Fred Pinkstone Oval at Somersby are alike to the toilets installed at Mangrove Dam • Comments on retaining toilets at Bush Street Reserve at Norah Head due to high usage and accessibility rather than new toilets installed at Maslin Reserve • Advocacy for replacement of toilets at Fiscus Avenue at Avoca Beach
Lookouts / Viewing Platform	• Support for lookout renewal project at Warren Avenue at Avoca Beach • Request for lookout renewal at Kariong Hill
Waste	• Support for the progress of a Food Organics and Garden Organics facility and suggestions of initiatives and services to maximise usage • Comments on the need to support businesses to reduce waste • Suggestions on waste management e.g. changing kerb side collections to quarterly)



Our
Place

Community Feedback

Topic	Community Feedback
Roads	• Request for kerb and gutter works at Cristina Avenue and Newling Street at Niagara Park and Lisarow • Request for road renewal works on Wyoming Road at Wyoming • Request for road pavement works on Lakedge Avenue at Chittaway Bay • Request for inclusion of Cape Three Points Road at Avoca Beach is included as part of the Asphalt Resurfacing Program • Request for traffic lights installed at Ocean Beach Road and West Steet at Umina Beach • Comments on the need to prioritise road maintenance rather than on improving facilities to promote tourism
Transport / Traffic	• Comments on the need to resolve congestion and plan for transport • Comments on the need for road safety improvements along Woy Woy Road and along Soldiers Point Drive • Comments on the lack of adequate public transport such as trains in the north (Lake Munmorah and surrounds) • Request for an integrated pedestrian, cycle, light transport network across the Peninsula
Drainage	• Comments on the need to resolve drainage issues at Phegan Bay • Request for drainage works at Phegans Bay, Woy Woy, Terrigal Lagoon • Support for drainage works at Avoca Beach (ID. 100547)
Pathways / Footpaths	• Request for shared pathways in Watanobbi, Woy Woy, Norah Head and Avoca Beach • Comments on the need for maintenance of existing footpaths and construction of more footpaths • Support for shared pathway projects at Avoca Beach (ID. 100611)



Our
Place

Community Feedback

Topic	Community Feedback
Development / Housing	• Comments on the need to ensure that development integrates with environmental values and ecologically sustainable • Comments on the need to ensure that development protects trees, vegetation, COSS, heritage • Comments on the need to ensure that development is supported by infrastructure and services (e.g. roads, hospitals, schools, water, sewer etc) • Comments on the need to ensure development is focussed on east of the M1 • Comments on the need to ensure development incorporates good design practices • Comments on minimising housing development in heavily populated areas • Comments on pollution / request for moratorium on all development within 20km from Vales Point power station to Lake Munmorah power station until release of health findings by NSW Coal Ash and Health Advisory Committee • Comments on the opportunity for more affordable and subsidised housing • Comments on both the need for medium to high density housing and objection to medium and high density housing



Our
Place

Community Feedback

Topic	Community Feedback
Water and Sewer	• Comments on the need to protect drinking water catchments • Comments on Sewer Mains Program and inclusion of projects at Avoca Beach • Request for and inclusion of the sewer connection of Serpentine Road at Erina Heights
Sport / Leisure / Recreation	• Request for car park improvements at Mountain District Sports Park / Bloodtree Oval at Mangrove Mountain • Comments on the need to improve / construct sport and recreation facilities in line with population growth (e.g. Peninsula Leisure Centre) • Request for basketball ring installed at Taylor Park or Picnic Point at The Entrance • Suggestion for a recreation area created at old Market Town site at Gosford



Our
Economy

Community Feedback

Topic	Community Feedback
Tourism	• Comments on the need to maintain areas (e.g. overgrown grass, graffiti, rubbish) to attract / sustain tourism • Comments on the need to protect the environment and the benefit it has on tourism / eco-tourism and the recognition this has brought the Central Coast • Comments on the need to value / maintain heritage buildings and the opportunity to attract tourism • Comment on the need to plan for sustainable tourism that attracts visitors all year round
Business / Town Centre	• Comment on the need to establish / reposition Gosford as the Central Business District of the Central Coast to attract business and grow the economy • Objections to demolishing Gosford Library building • Comments on the need to encourage / promote innovative businesses for job growth • Comments on the number of empty shops in town centres (e.g. Toukley, The Entrance) • Comments on the benefit of street trees and potential to activate town centres with greater shade and cooling effects (e.g. Local Pine Shopping Centre at Umina, Noosa)
Warnervale Airport	• Objection to capital works project, allocation of budget and any future works planned



Our
Leadership

Community Feedback

Topic	Community Feedback
Financial / Budget / Fees	• Objections to increases to rates and water and sewer rates • Objections to Long Term Financial Plan scenario 2 • Support for Long Term Financial Plan scenario 2 • Comments on Long Term Financial Plan and the assumptions used • Comments on the need for 1% efficiency targets and reporting of these to community • Comments on charging higher rates on unoccupied properties • Comments on capital work project budgets seemingly high (ID. 100466, 101079, 100123, 100139, 101184) • Objections to fee increases to community halls / Wyong Neighbourhood Centre • Objections to fee increases to child care fees at Kanwal and Umina • Objections to fee increases to sport fields and public schools being charged for use of sporting facilities and associated cleaning fees • Comments on the need to explain / provide information on pricing changes in the Fees and Charges • Request to reallocate funding for capital works projects (ID. 101410, 100283) to priority infrastructure and environmental resilience initiatives • Suggestions on how to improve readability to allow better community understanding of the financial components of the documents
Consultation / Engagement	• Comments on the need to enhance community engagement and partnerships (e.g. feedback loops) • Comments on the need to ensure community consultation is not tokenistic and includes demographic groups (e.g. Aboriginal, CALD, youth, people living with a disability, seniors) • Support for continued Councillor pop-up and their availability for community consultation



Our
Leadership

Community Feedback

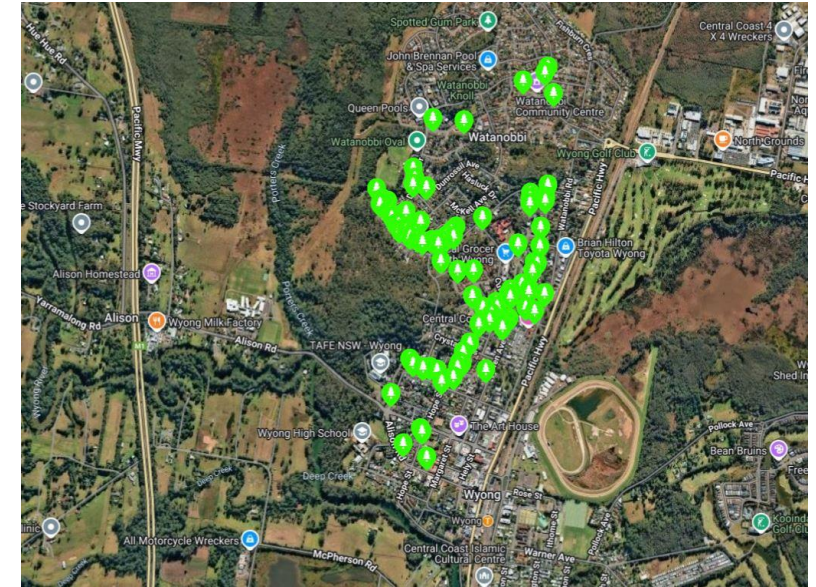
Topic	Community Feedback
Transparency	• Comments on the need to ensure transparent decision making with policies, financial reports and council decision accessible • Comments on the need to strengthen governance and restore trust
Asset Management	• Comments on the need to reinstate Mangrove Mountain depot to improve maintenance of the area • Comments on the Asset Management Strategy and gaps in asset backlog tables

Online results

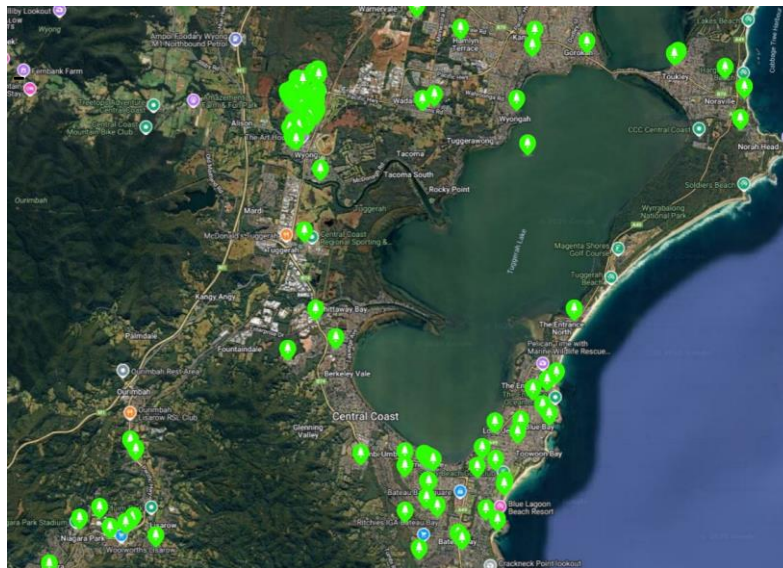
Tree Planting

Summary

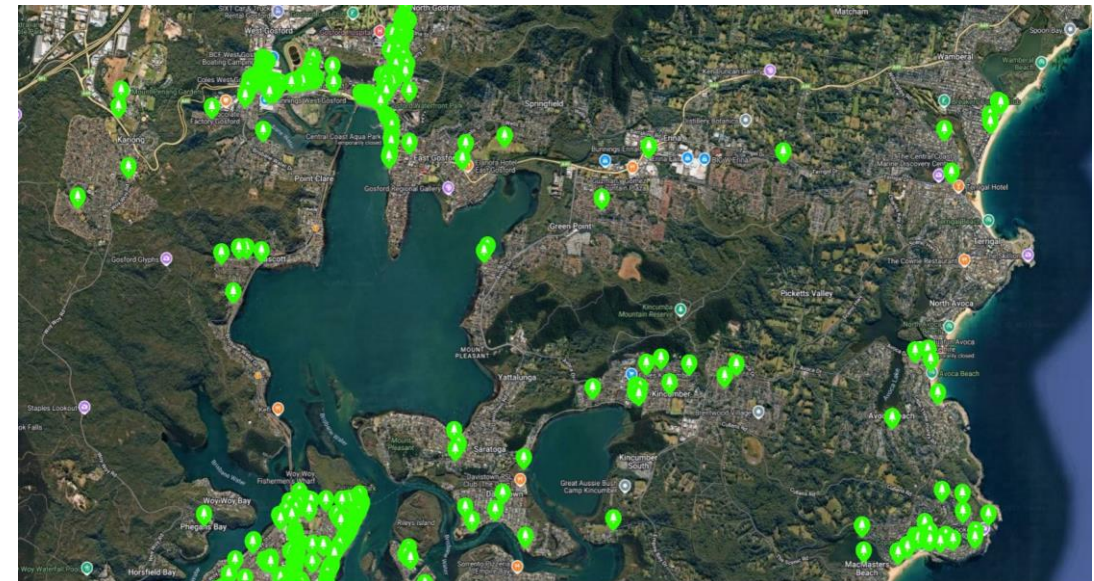
- 324 contributors
- 1744 pins
- Several contributors made several contributions .30 a and 1 contributor - 96 pins
- Primary locations: The Entrance, Wyong , Watanobbi, Gosford, Woy Woy, Umina



Watanobbi / Wyong Centre



The Entrance / Wyong



Gosford / Woy Woy / Umina

28 Days of Key Insights

IP&R Social Campaign

Social campaign commentary – Key themes

Theme	Percentage
Rates & Charges	14
Infrastructure & Maintenance	13.5
Planning Process	11.8
Council Spending	4.7
Environment	4.4
Staffing & Roles	3
Housing & Development	2.7
Transparency	1.8
Specific Location Requests	1.2
Other (general sentiment, sarcasm, short comments)	43

Social campaign data

Total Social Stats	Facebook	LinkedIn	Instagram
Reach: 193,025	Reach: 119,813	–	Reach: 21,734
Interactions: 1,463	Likes: 286	Likes: 497	Likes: 411
Shares: 87	Comments: 205	Comments: 11	Comments: 13

Other Key Takeaways

- 57% of YVOC visits driven by social posts & campaigns (incl paid ads/posts)
- High engagement with content which visually explained Council's activity and financial decision-making (i.e., sources of revenue).
- High engagement with content which highlighted infrastructure projects.

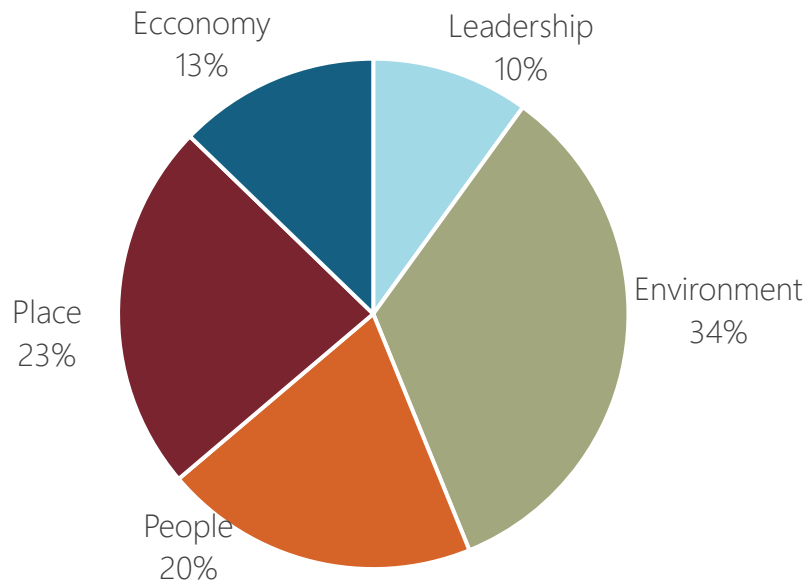


Ward Engagements

Exhibition Period
1 May – 2 June 2025

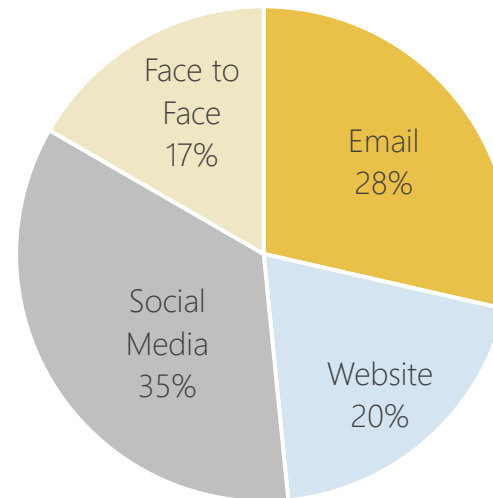
Summary

The CSP Framework -
What is most important to the
Community of The Central Coast?



Out of **405** conversations,
242 community members
shared what matters most
to them.

How does the Community of
the Central Coast prefer Council
to communicate with them?



People

- Health & Mental Wellbeing
- Community Safety
- Youth & Family Support
- Disability Inclusion
- Multiculturalism & Equity



Environment

- Tree Protection & Urban Greening
- Green Space & Biodiversity
- Waste & Recycling Innovation
- Waterway & Ecosystem Health
- Environmental Education



Place

- Roads & Maintenance
- Flooding & Drainage
- Footpaths & Connectivity
- Public Amenities
- Urban Planning & Heritage



Economy

- Housing
- Rates & Utilities
- Local Investment



Leadership

- Transparency & Accountability
- Customer Service
- Collaborative Leadership



Wyong Ward

Let's Talk

Westfield Tuggerah Shopping Centre
Saturday 10 May 2025



71

Total number of
conversations



45

Total number of
comments captured

Key Themes

Public Spaces: Repeated emphasis on the importance of the environment, with concerns about beach cleanliness, flooding, and general upkeep.

Youth and Safety: Strong desire for more activities for young people and a reduction in youth crime, especially in areas like Warnervale.

Equity and Inclusion: Calls for greater multicultural representation and gender-based violence prevention services.

Infrastructure and Accessibility: Strong focus on road repairs, potholes, kerb and guttering, and improved sidewalks and pathways—especially for seniors and people with disabilities.

Public Amenities: Requests for more parks, BBQ facilities, accessible toilets, and inclusive playground equipment.

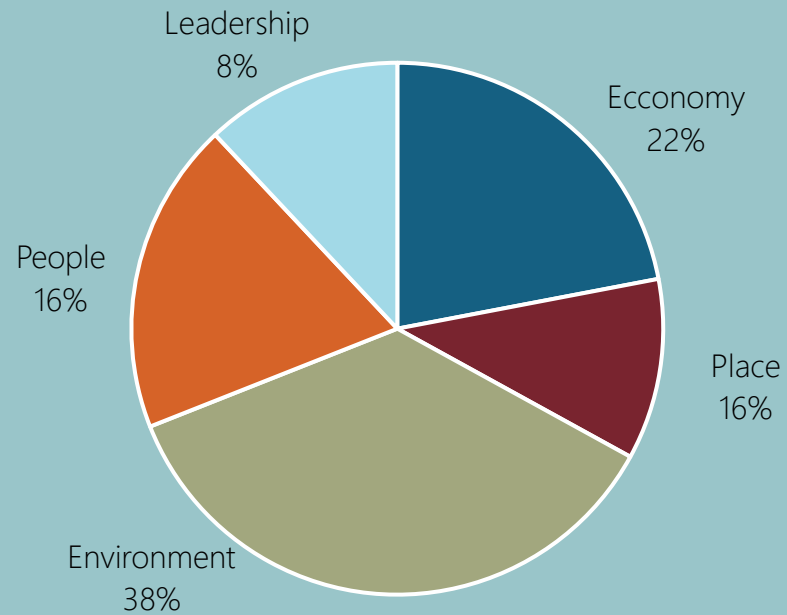
Rates and Revenue: Strong sentiment around keeping rates low and using public funds responsibly.

Leadership: Desire for strong leadership to protect the environment.

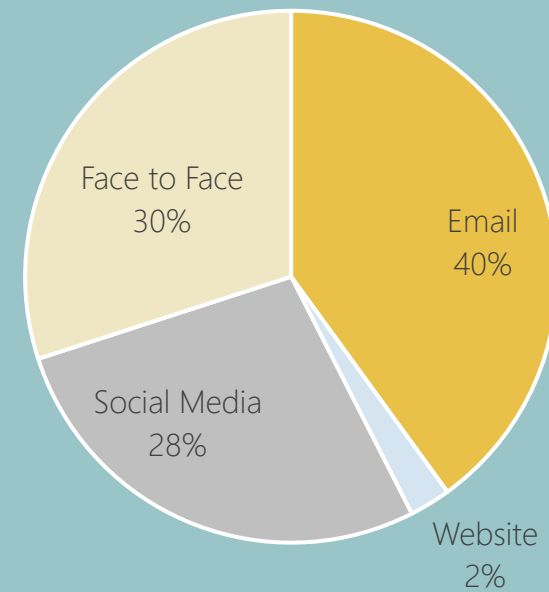


Wyong Ward

What is most important to the Community of Wyong Ward?



How do you prefer Council to communicate with you?





Budgewoi Ward

Let's Talk

Lake Munmorah Woolworths
Saturday 10 May 2025

Key Themes

FOOTPATHS

Infrastructure Gaps: Repeated concerns about poor road conditions, flooding, lack of footpaths, and inadequate public amenities in northern suburbs like Gwandalan, Chain Valley Bay,

Connectivity & Accessibility: Requests for better pathways, especially for seniors, and improved walkways in areas like Gwandalan.

Health & Wellbeing: Strong interest in better medical services and mental health support.

Inclusion & Accessibility: Emphasis on accessibility for people with disabilities and valuing contributions from retirees.

Green Space Protection: Repeated calls to preserve green spaces, especially in the northern and north-eastern parts of the Coast.

Environmental Maintenance: Concerns about foreshore erosion, bank maintenance, and overgrown bushland.

Infrastructure & Maintenance: Roads, potholes, curb and guttering, and cycleway maintenance are major concerns. Traffic congestion on roads to towns that are one road in and out due to new development.



83

Total number of
conversations



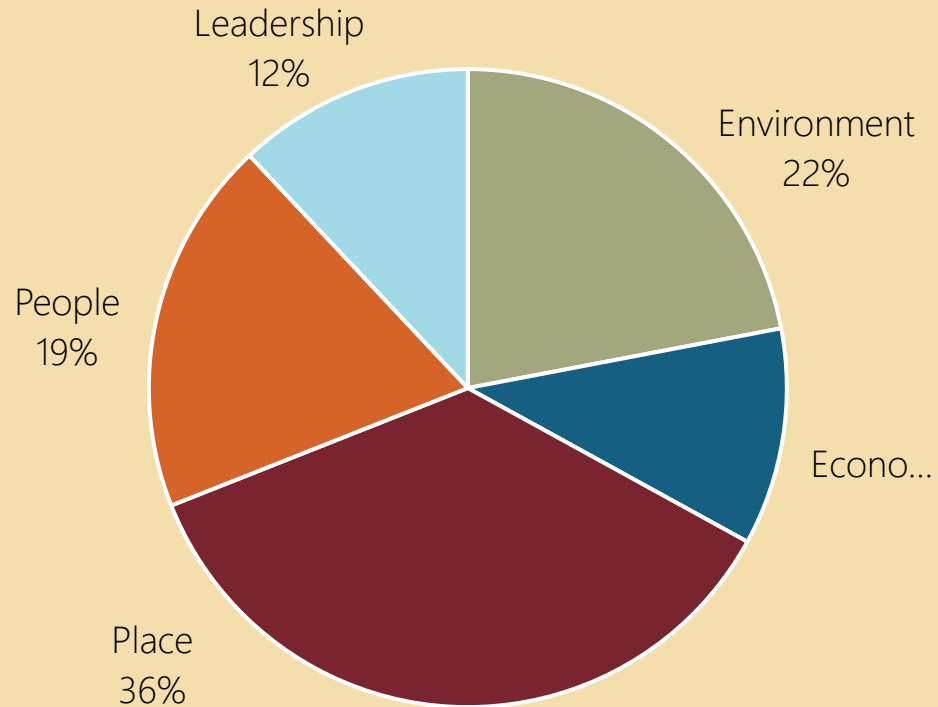
36

Total number of
comments captured

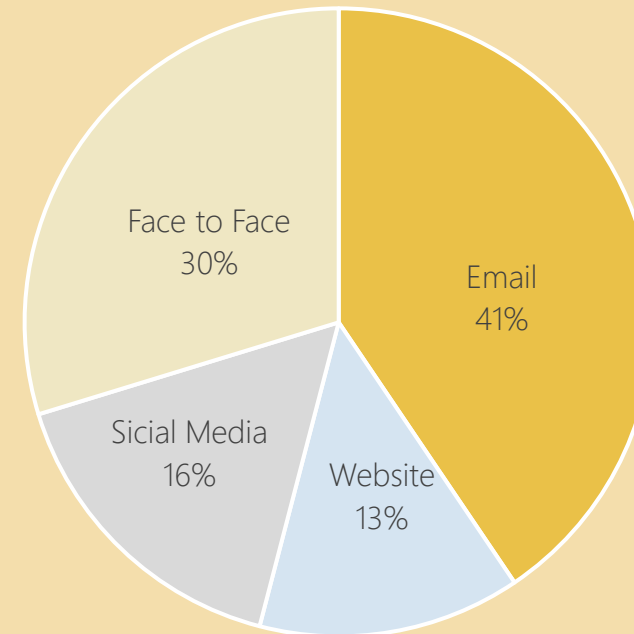


Budgewoi Ward

What is most important to the Community of Budgewoi Ward?



How do you prefer Council to communicate with you?





Gosford East Ward

Let's Talk

Erina Fair Shopping Centre
Saturday 17 May 2025



91

Total number of
conversations



36

Total number of
comments captured

Key Themes

Youth & Family Support: Strong emphasis on increasing support services for youth, children, and disadvantaged families.

Education & Wellbeing: Calls for improved public education, especially around anti-bullying, and a desire for happy, healthy communities.

Environmental Protection: Repeated concerns about the proposed development at Kincumber Wetlands and its impact on endangered ecology.

Tree & Vegetation Preservation: Strong opposition to tree removal and a desire to "keep the Coast green."

Flood & Erosion Management: Issues like coastal erosion, leaf litter in gutters, and flooding are seen as urgent and needing a coordinated, policy-aligned responses.

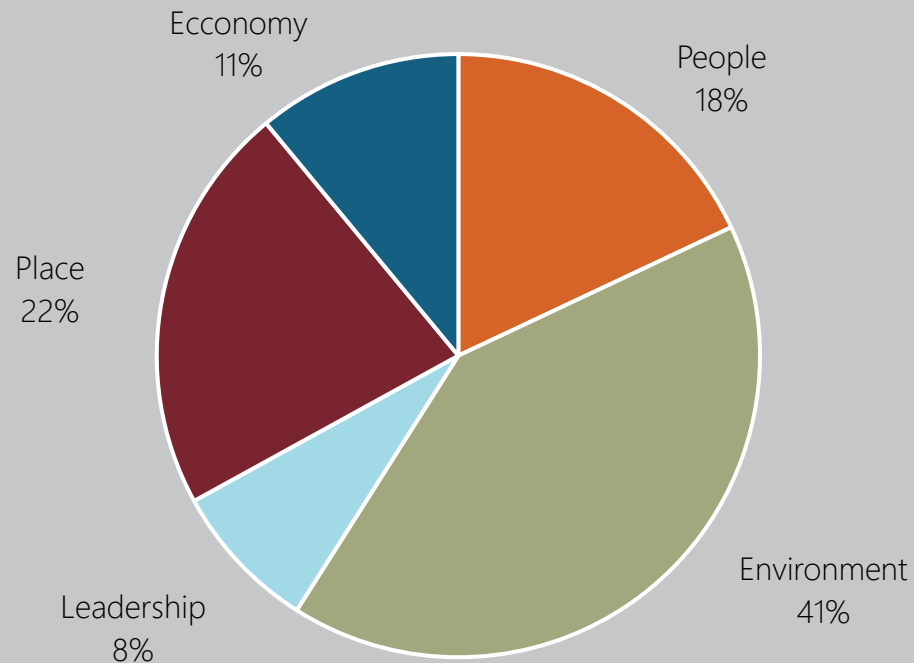
Infrastructure & Maintenance: Persistent concerns about roads, potholes, curb and guttering, and the need for better transport infrastructure.

Public Spaces & Amenities: Desire for more and better-equipped playgrounds, connected footpaths, and vibrant parks with open spaces and amenities like cafes.

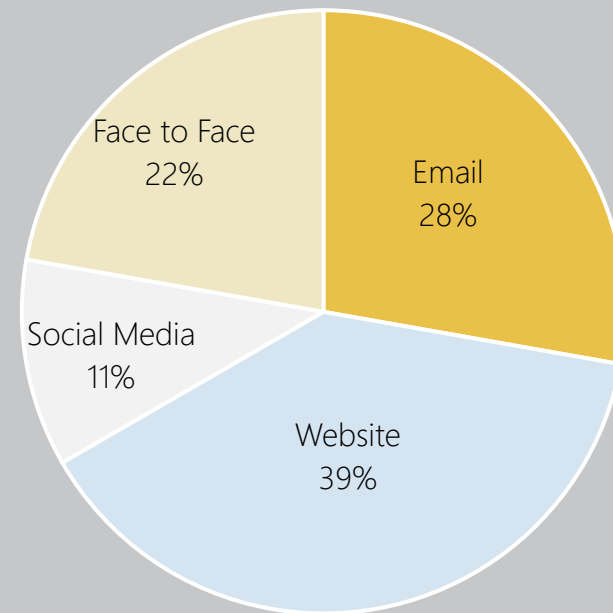


Gosford East Ward

What is most important to the Community of Gosford East Ward?



How do you prefer Council to communicate with you?





Gosford West Ward

Let's Talk

Deepwater Plaza Shopping Centre
Saturday 31 May 2025



97

Total number of
conversations



79

Total number of
comments captured

Key Themes

Affordable & Accessible Housing: Strong concern about the availability and affordability of housing, especially for those experiencing homelessness.

Tree Protection & Planting: Overwhelming support for preserving existing trees and planting more, especially in Woy Woy and across the Coast.

Green Space & Biodiversity: Calls for more green spaces, shade, and protection of unique ecosystems like COSS lands.

Urban Planning & Heritage: Concerns about overdevelopment, heritage protection, and the visual impact of neglected buildings.

Roads & Infrastructure: Widespread frustration with potholes, flooding, and general road conditions across multiple suburbs.

Public Space Maintenance: Requests for better upkeep of parks, walkways, signage, and foreshore areas.

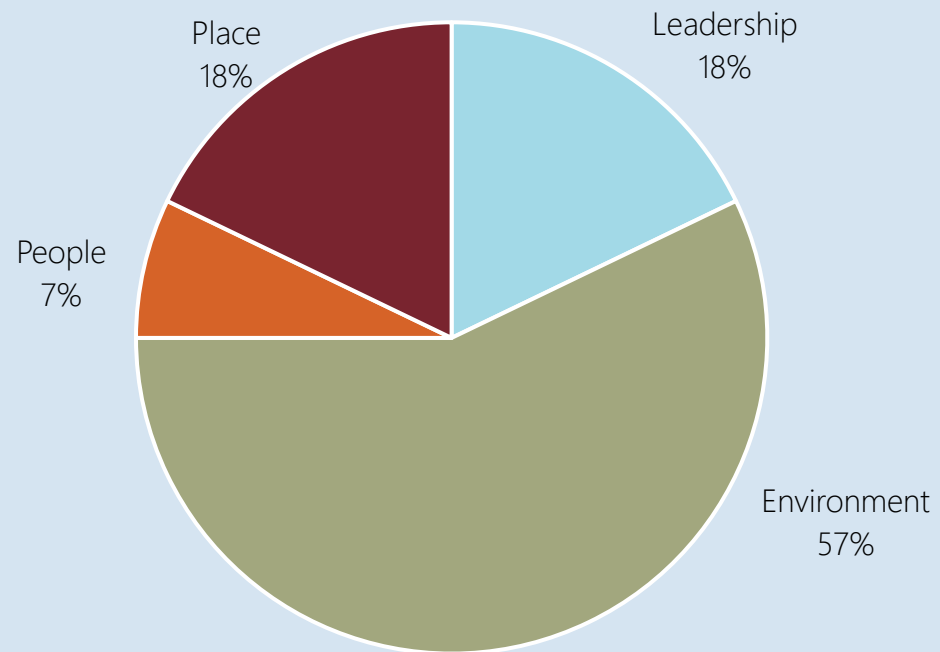
Our Economy: Water Usage & Cost of Living

Transparency & Reporting: Strong desire for clearer communication on council deliverables, progress tracking, and community feedback loops

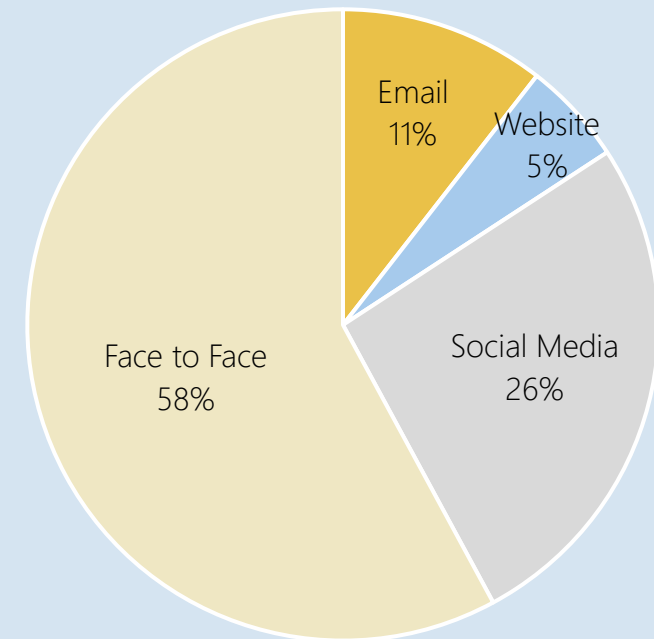


Gosford West Ward

What is most important to the Community of Gosford West Ward?



How do you prefer Council to communicate with you?





The Entrance Ward

Let's Talk

Mingara Recreation Club
Saturday 31 May 2025

Key Themes

Flooding & Drainage: Repeated concerns about flooding in areas like Tuggerah Lakes, Empire Bay, and Long Jetty, with calls for dredging and seawalls.

Ecosystem & Waterway Protection: Strong advocacy for protecting COSS lands, improving Tuggerah Lakes' health, and preventing weed infestations.

Tree Management: Concerns about inappropriate tree planting (e.g., eucalyptus near homes) and calls for more thoughtful urban greening.

Disability Inclusion: Strong calls for more accessible infrastructure like picnic areas, play spaces, and connected pathways.

Mental Health & Wellbeing: Emphasis on addressing mental health and loneliness, particularly for older people and youth.

Recycling & Waste Innovation: Interest in expanding recycling initiatives, including organic waste, fabrics, and electronics.

Infrastructure & Maintenance: Requests for better roads, footpaths, streetlights, and curb and guttering—especially in areas like Gwandalan and Chain Valley Bay.

Rates & Utilities: Concerns about high water rates and general cost of living.

Customer Service: Frustration with slow or inadequate responses to resident inquiries and service requests.



63

**Total number of
conversations**



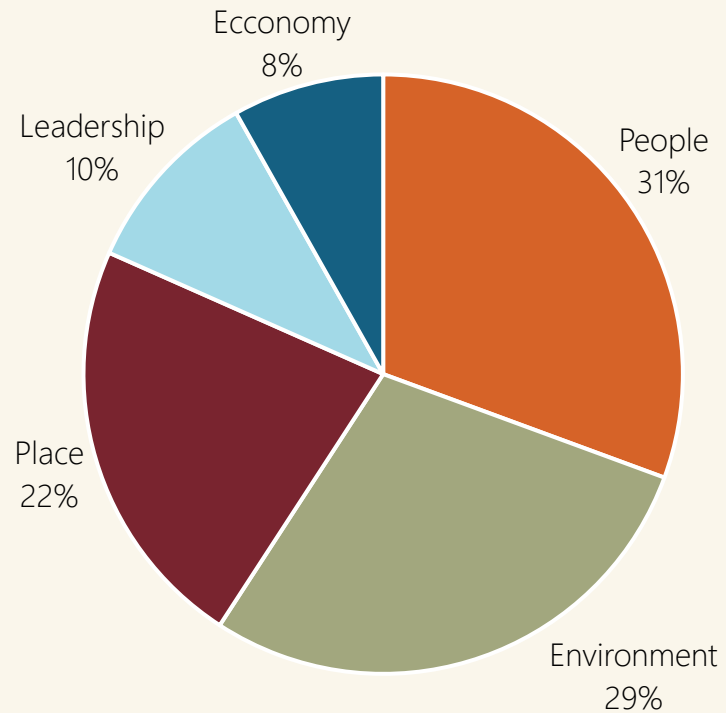
46

**Total number of
comments captured**



The Entrance Ward

What is most important to the Community
of The Entrance?



How do you prefer Council to
communicate with you?

