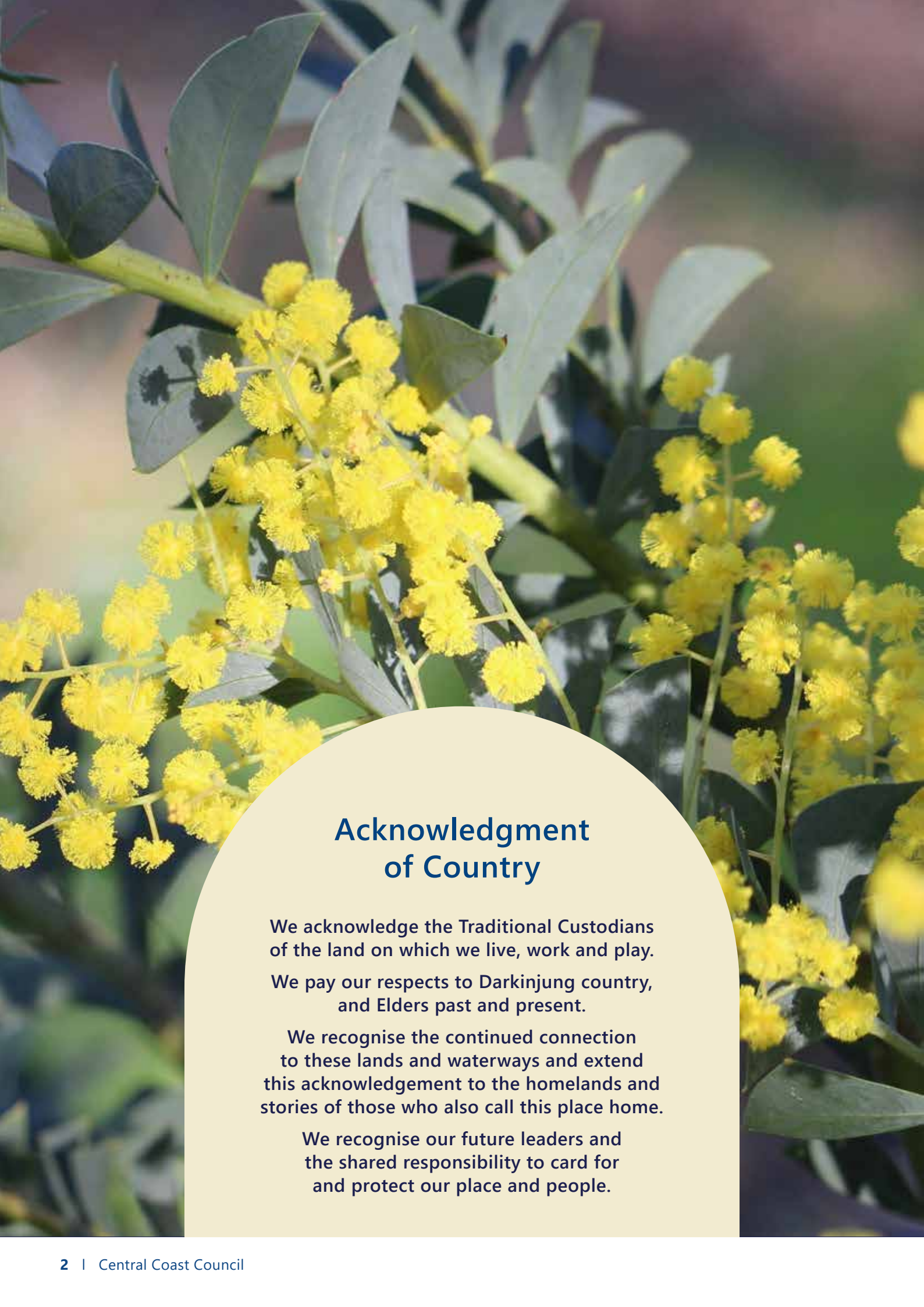




Central Coast Council **Public Art Plan and Policy**

Consultation Report | 2025 – 2035

Central
Coast
Council



Acknowledgment of Country

We acknowledge the Traditional Custodians
of the land on which we live, work and play.

We pay our respects to Darkinjung country,
and Elders past and present.

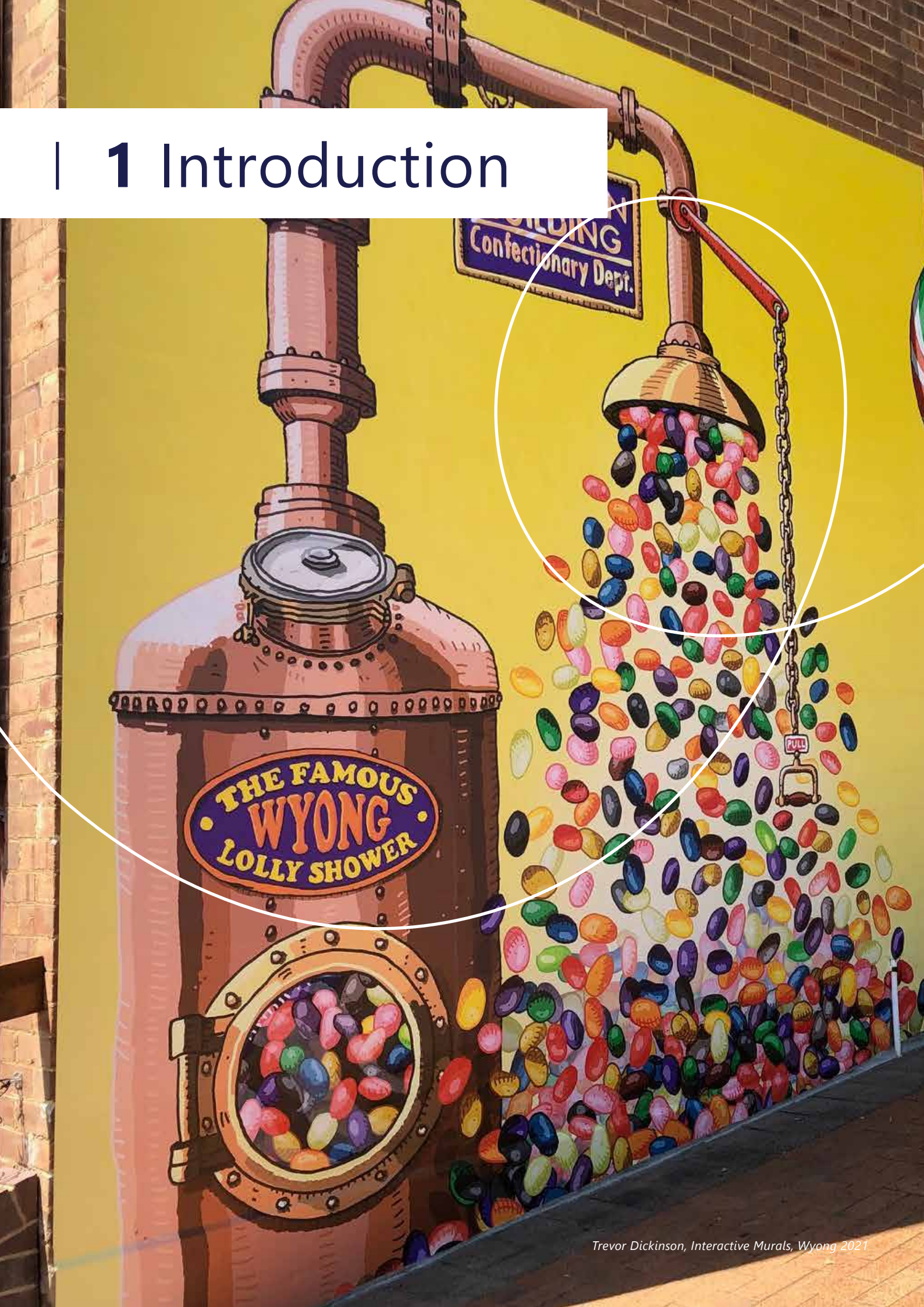
We recognise the continued connection
to these lands and waterways and extend
this acknowledgement to the homelands and
stories of those who also call this place home.

We recognise our future leaders and
the shared responsibility to care for
and protect our place and people.

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| 1 Introduction



1.1 Background

Between July and September 2025, Central Coast Council conducted a comprehensive community engagement process to inform the public exhibition stage of the Draft Public Art Plan and Policy. This included surveys, written submissions, resulting in over 128 contributions from residents, artists, and stakeholders across the region.

The consultation revealed strong community support for public art as a tool for cultural enrichment, community connection, and place-making.

When asked about the proposed direction of the Draft Public Art Plan, 93% of respondents expressed support—75% were “very supportive” and 18% “somewhat supportive.” Additionally, 86% of participants agreed that the plan reflected community values and priorities, with 47% strongly agreeing and 39% somewhat agreeing.

Feedback was categorised into nine key themes, each highlighting opportunities to strengthen the draft documents. These included:

- Indigenous and Cultural Inclusion – Emphasising cultural protocols and consultation with Elders.
- Support for Local Artists – Advocating for local talent, youth mentorship, and community-led initiatives.
- Accessibility and Inclusion – Calling for inclusive engagement across diverse community groups.
- Maintenance and Sustainability – Highlighting the need for long-term care of public artworks.
- Artistic Diversity and Innovation – Supporting a wide range of art forms and experiences.
- Governance and Transparency – Seeking clearer governance structures and measurable outcomes.
- Place-Making and Identity – Recognising public art’s role in enhancing local identity and revitalising spaces.
- Structure and Layout – Requesting clearer language and implementation guidance.
- General Feedback – Expressing overall support while noting concerns about cost and implementation capacity.

Council has used this feedback to refine the draft plan and policy, with actions including strengthening cultural and moral rights, prioritisation of local artists, enhanced accessibility measures, and formalised maintenance and governance frameworks.

The updated Public Art Plan and Policy are scheduled for consideration at the Council Meeting on 25 November 2025. Once adopted, the final documents will guide the delivery of public art across the Central Coast for the next decade, ensuring that community voices remain central to the region’s creative and cultural future.

The proposed updated plan and policy can be viewed in **Appendix A**.



1.2 Purpose of engagement

The purpose of the engagement was to:

- Inform the community about changes to the Public Art Plan and Policy
- Seek feedback on the proposed installations and restorations
- Understand community preferences for the types and locations of public art
- Work with stakeholders and the community to identify issues which may affect the proposal
- Gather local knowledge and insights

1.3 Our engagement framework

Consultation has been designed in accordance with Central Coast Council's Engagement Framework. This framework is available to view at <https://www.yourvoiceourcoast.com/Central-Coast-CouncilEngagement-Framework>

1.4 How we consulted

Consultation methods



Written submissions

All residents and stakeholders could make a written submission via email or via the online submission form on [yourvoiceourcoast.com](https://www.yourvoiceourcoast.com).

Copy of the online submission form can be found in **Appendix B**

Promotion of activities

We carried out promotion of the public exhibition/consultation to ensure the community and stakeholders were aware of the opportunity to participate.



Media Releases

- Issued 30 June 2025
- <https://www.centralcoast.nsw.gov.au/council/media-release/help-shape-future-public-art-central-coast>
- Copy of the media release can be found in **Appendix C**



Coast Connect eNews

- Issued 30 June 2025
- Sent to **20,008** subscribers
- **55** story link clicks



Print advertising

- Issued 7 June 2025
- Copy of the print advertisements can be found in **Appendix D**



Your Voice – Our Coast website

- For the exhibition period (28 July to 12 September 2025)
- Page views **1,756**
- Page Visits **1,507**
- Visitors **1,276**
- Contributions **127**
- Contributors **127**
- Page follows **30**
- <https://www.yourvoiceourcoast.com/ppap>



Social media - Organic Post on Facebook & Instagram

- Issued on Facebook 14 August & 20 August 2025. See Appendix E
- Issued Instagram 31 July & 20 August 2025. See Appendix F
- Total views **13,880**
- Reach **10,969**
- Content Interactions **243**
- Copies of the posts/advertisements can be found at below links:
[Facebook 14/08](#)
[Facebook reel 14/08](#)
[Facebook last chance 20/08](#)



Notifications

- Electronic Direct Mail to **764** Gallery members/ corporate arts subscribers
- Email opens **293** (Open rate of 38%)
- Total clicks **84**
- A copy of the notification can be found in **Appendix G**



Stakeholder meetings

- List of stakeholder / stakeholder groups engaged in 2024 during Public Art Survey/ Consultation

| 2 What we heard

Council sought feedback from the community between 1 July and 12 September 2025.

2.1 Methods

Method 1 - Written submissions

Between 28 July 2025 and 12 September 2025, an online survey was launched on Your Voice Our Coast to understand community sentiment and seek feedback on the Public Art Plan and Policy. To view the questions asked in the survey, refer to Appendix B.

Survey responses

A total of 126 submissions were received via Your Voice Our Coast portal during the consultation period.

Email responses

A total of two written submissions were received via email during the consultation period.



2.2 Who we heard from

A total of 126 respondents answered the online survey, of which majority identified as female (n=93, 74%), with less respondents identifying as male (n=26, 23%), non-binary (n=1, 1%) or preferring not to share (n=2, 2%), see below in Figure 1. Most respondents were between the ages of 35 and 69, with further detail outlined in Figure 2 below. Most respondents (92%, n=116) did not identify as Aboriginal or Torres Strait Islander; 5% (n=7) did¹.

Figure 1 Gender of Respondents

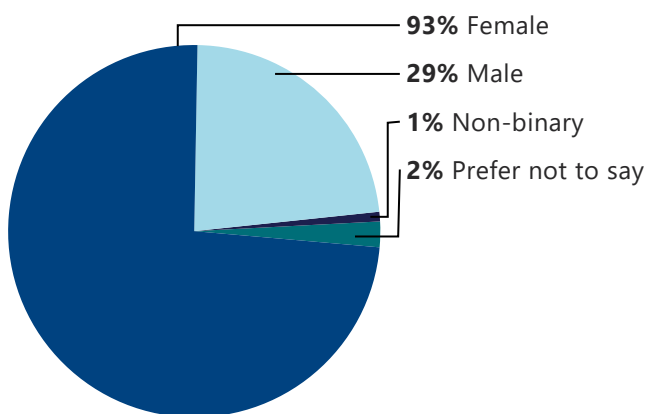


Figure 2 Age Groups of Respondents

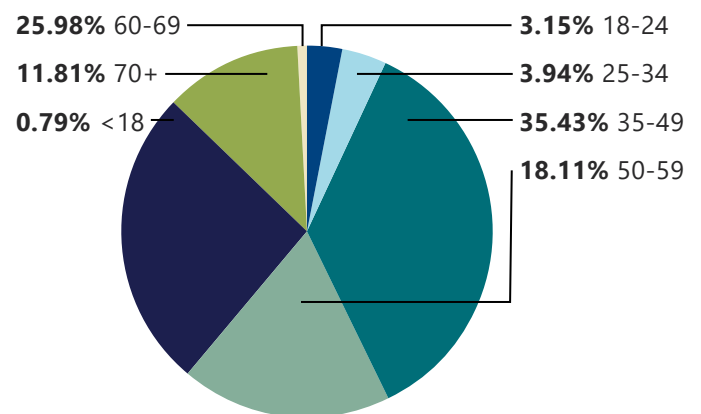
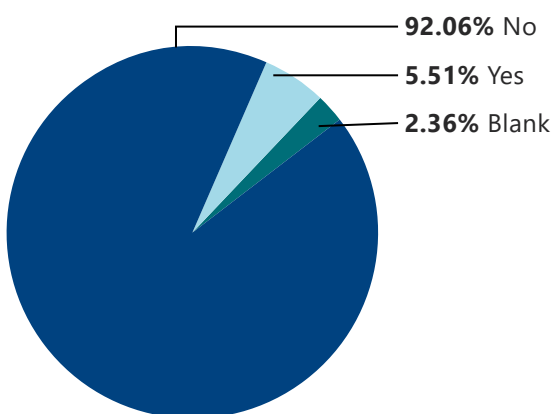


Figure 3 Do you identify as Aboriginal or Torres Strait Islander



¹ 3 respondents (2%) did not answer this question. As a result, percentages may not total 100%.

Respondents were from a wide spread of the Central Coast LGA, with the respondent location outlined in Figure 4 below.

Figure 4 Suburb Locations of Respondents

Suburb/Postcode	#	Suburb/Postcode	#	Suburb/Postcode	#
2250	1	Gosford	3	Pretty Beach	1
2251	1	Green Point	3	Springfield	1
2259	2	Gwandalan	2	Tascott	1
2261	1	Horsfield Bay	1	Terrigal	6
Avoca Beach	4	Jilliby	2	The Entrance	3
Bateau Bay	6	Killarney Vale	4	Toukley	1
Berkeley Vale	2	Killcare Heights	1	Tumbi Umbi	3
Blackwall	1	Kincumber	2	Umina	2
Buff Point	2	Lake Haven	1	Umina Beach	7
Chittaway Bay	1	Lake Munmorah	2	Wadalba	1
Chittaway Point	4	Lisarow	1	Wamberal	1
Copacabana	6	Long Jetty	4	Watanobbi	2
Doyalson	1	Macmasters Beach	3	Woy Woy	5
Erina	1	Narara	2	Wyoming	4
Ettalong	1	Niagara park	2	Wyong	5
Ettalong Beach	3	Norah Head	1	Wyongah	1
Forresters Beach	1	Ourimbah	2	Grand Total	125
Fountaindale	3	Pearl Beach	1		
Glenning Valley	1	Phegans Bay	1		
Gorokan	1				

Connection to Art Sector

A way to understand respondents’ connections to the Art Sector could be understood by whether or not they work in the Arts/Creative, Galleries, Libraries, Archives or Museum (GLAM) sector, which the minority did (n=36, 28%), see **Figure 5**. More specifically, industries mentioned by respondents include Visual Arts (n=25), Design (n=9), Performing Arts (n=8) and many others listed in **Figure 6**.

Figure 5 Do you work in Arts/Creative, Galleries, Libraries, Archives or Museum (GLAM) sector?

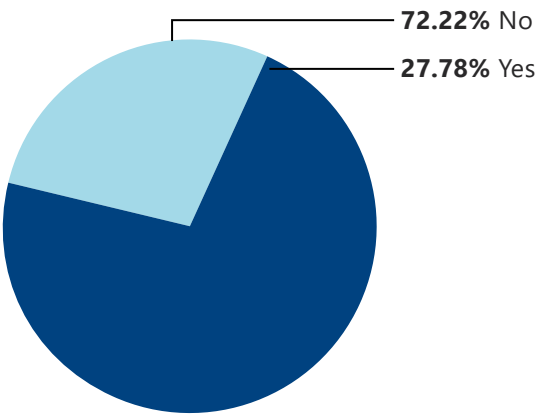


Figure 6 Count of Industries mentioned

Industry	#
Visual arts	25
Design	9
Performing arts	8
Photography	6
Writing/publishing	5
Creative production	5
Museums and galleries	4
Music/recording	3
Libraries and archives	2
Other: Face painting	1
Television / broadcasting	1
Other: Art Therapist	1
Other: Artist - painter/sculpture artist	1
Other: Public art, community engagement, production and workshop facilitation	1
Other: Arts Worker	2
Other: Community Art and Cultural Development	1
Other: Government	2

2.3 Support and alignment

Support for the **proposed direction** of the Draft Central Coast Public Art Plan was split between not at all, somewhat and very supportive. The results show a high level of respondents being supportive (n=119, 93%), made up of very supportive (n=96, 75%) and somewhat supportive (n=23, 18%), shown in **Figure 7**. Majority of respondents agreed that the Public Art Plan reflected community values and priorities (strongly agree n=59, 47%, somewhat agree n=49, 39%) presented in **Figure 8**.

Figure 7

Do you support the proposed direction of the Draft Central Coast Public Art Plan?

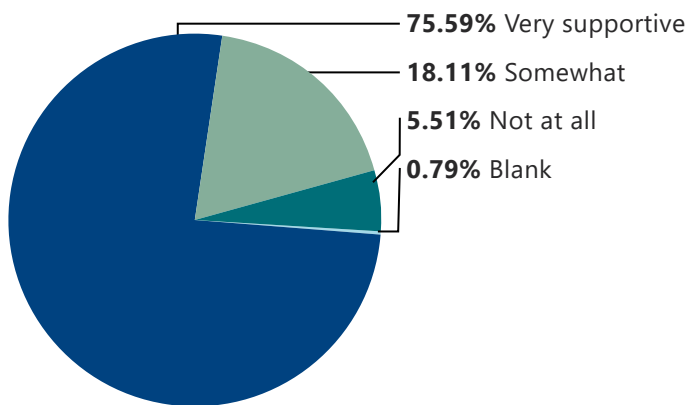
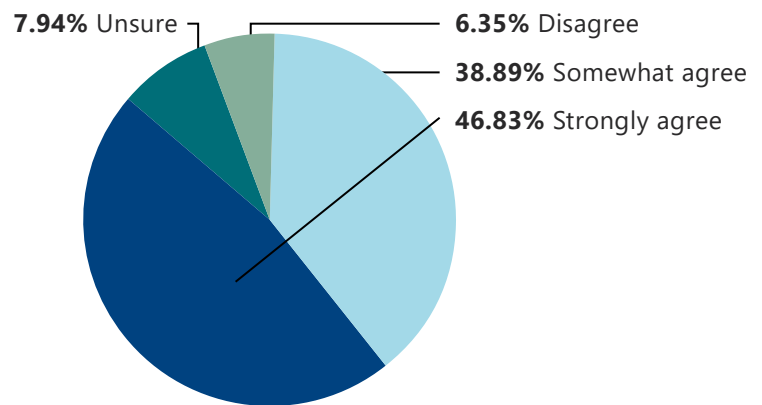


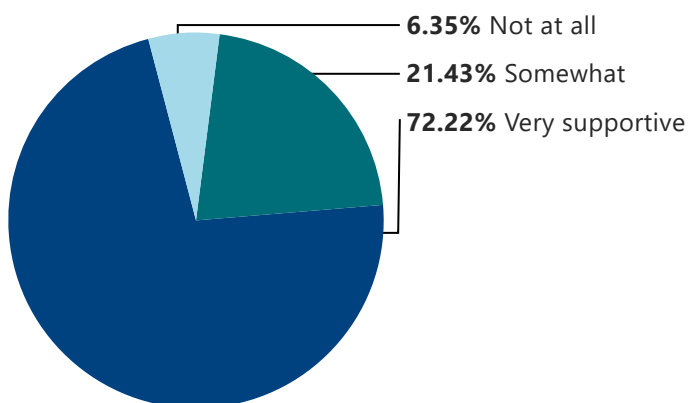
Figure 8

Does the Draft Central Coast Public Art Plan reflect community values and priorities?



Support for the proposed direction of the Draft Central Coast Public Art Policy was split between not at all, somewhat and very supportive. The results show a high level of respondents being supportive (n=118, 93%), made up of very supportive (n=91, 72%) and somewhat supportive (n=27, 21%), shown in **Figure 9**.

Figure 9 Do you support the proposed Draft Central Coast Public Art Policy?



A note about sampling bias:

The online surveys was 'opt-in', which means participants proactively sought to complete the surveys as opposed to a sample or respondents being selected to more accurately reflect and represent the population makeup of the Central Coast community.

2.4 Consultation outcomes

The feedback received via the online survey regarding the Draft Central Coast Public Art Plan and Policy, have been thematically analysed into the following themes, with the most frequently mentioned themes presented first in **Figure 10**. Each theme, with corresponding examples from community feedback are outlined in the following sections.

Figure 10 Themes of community feedback

Themes	#	%
General Feedback - Positive	34	23.45
Artistic Diversity and Innovation	27	18.62
Support for Local Artists	24	16.55
General Feedback - Negative	19	13.10
Governance and Transparency	13	8.97
Place-Making and Identity	10	6.90
Indigenous and Cultural Inclusion	7	4.83
Structure and Layout	5	3.45
Accessibility and Inclusion	3	2.07
Maintenance and Sustainability	3	2.07
Grand Total	290	200



General Feedback – Positive

General comments are overwhelmingly positive about the impact and potential of public art.

"Public art will significantly enrich the Central Coasts public spaces by enhancing a sense of pride in our culture. I believe it will make the Central Coast feel more modern, inclusive, culturally relevant and welcoming."

"It looks great. You're doing a good job if you can make these plans happen."

"It honestly looks great!"

"The Draft Central Coast Public Art Policy is a well-developed plan created with strong community input. It aims to support local artists, celebrate Aboriginal heritage, and enhance public spaces through diverse art projects."

Artistic Diversity and Innovation

Suggestions call for a wide range of art forms and innovative, engaging public art experiences.

"As a local artist it pains me to say but you need to look outside of the local community to supply some of the art or i'm afraid you should change the draft name to a 'Public Craft Plan'."

"Please, NOT only a lot of paintings on walls."

"Massive fan of interactive art or exhibition in a wandering place such as pearl beach and the exhibit during 5 lands walk on Avoca"

Support for Local Artists

Comments advocating for prioritising local artists, youth mentorship, and community-led or co-designed public art initiatives.

"Art should be shared around the coast and we should be investing in local artists"

"Examples draw primarily from outside the region, when in consideration of the long legacy of CC public art and events there is a good reason to use more CC projects to guide the community through examples and achievements to illustrate the 'opportunities' and use out-of-region projects as exceptional Case Studies."

"The out of region examples should be selected fill gaps and not duplicate what is already happening here."

"Peter Rush showed how valued public art is. Mural artists should be encouraged and we should have a light show festival. The Gosford Gallery, the ART House and Toukley Artists are great assets."

General Feedback – Negative

General comments that are overarchingly negative

"People would rather see the money put towards development and maintenance of the central coast. There are a lot of areas that need to be cleaned up, have roads fixed, garden looked after, etc"

"t's very hazy without a lot of concrete initiatives."

"Needs to aim higher. Where is a global/national competition to provide such art?"

"Lots of words but wonder about capacity to implement"

"How much money will this plan cost rate payers? The Central Coast Council needs to deal with infrastructure, road repairs, beach erosion, dogs out of control on beaches."

Governance and Transparency

Calls for clear governance, transparent selection processes, and measurable commitments in the public art plan.

".. stronger commitment to being delivered in evaluated stages, the Public Art Plan has no real content as a 'plan' and is restricted to Principles and Case Studies from other places. Council should be clear on the commitment and ensure the plan is easy to read by all of the community and the arts sector."

"Council needs a dedicated Public Art officer and allocated funds to deliver meaningful Public Art."

"It would be great to see specific financial commitments and an annual plan with targets for each year"

Place-Making and Identity

Comments valuing art that reflects local identity, stories, and connection to the environment and community.

"Communities are stronger and more supportive of each other when they are drawn together... Areas that are attractive and have amenities that are useable will encourage groups to use those areas. Putting art, sculptures, Garden scapes etc is the greatest gift that you can give to communities, making it easy to use or view this is the second. One needs the other to exist."

"We need some public art in The Entrance! Times are tough. Stores have closed. This would be a great way of making the place feel more vibrant."

"We need to make our Coast more appealing and public art is the way."

Indigenous and Cultural Inclusion

Feedback emphasising the need to recognise and include Indigenous history, cultural protocols, and diverse cultural heritage in public art.

"Encourage local Aboriginal artists & display information with language with elder consultation."

"Concern regarding exclusivity of Darkinjung. Shouldn't it be First Nations as a whole? Or at least include Guringai and Awabakal. This could cause division and confusion in the community."

"It was good to see the acknowledgement of Aboriginal culture and heritage as a key policy objective. The plan should include an example of Aboriginal art and culture as an exemplar to demonstrate how this can/has worked in practice"

"Ensure Aboriginal culture and rights are covered, including reference to ICIP and include the CCC Aboriginal Accord"

Accessibility and Inclusion

Responses highlighting the importance of making public art accessible and inclusive for all demographics and abilities.

"A stronger emphasis on engagement practices and community diversity is needed."

"Explicitly include CALD and newly arrived migrant artists and arts workers in trust-building and consultation processes..."

Structure and Layout

Comments about the structure, text or layout of the Plan or Policy.

"It's not clear if Council is committed to the Plans 'Implementations' or if they are 'recommendations' only..."

"Strengthen the commitment to copyright and moral rights. A commitment to the following specific areas would be critical..." "Accreditation not just of artists, where appropriate community and country, especially for collaboration works.

- Industry contract terms and scale of fees as a minimum supporting professional opportunities for regional artists sector peer engagement in program planning and selection.

- Updated industry research and engagement for the program.

- Measuring and reporting of the Plan

- Maintenance plan and funding as part of a commission project as this links to Moral Rights and Decommissioning clause which allows Council to remove an artwork if deteriorated."

Maintenance and Sustainability

Concerns about the upkeep, sustainability, and long-term care of public art installations.

"...needs to be a section on general maintenance and potential upkeep of all public art works, or those that are more long-term."

"Its very important to have a decommissioning process. There is a lifespan of art in some instances and when its damaged it detracts from the community vibrancy and feeling of safety."

2.5 Key findings

The community feedback on the Draft Central Coast Public Art Policy reveals strong support for public art as a tool for cultural enrichment, community connection, and local identity. The feedback spans nine key themes, each highlighting specific opportunities for improvement and refinement in the policy.

Key findings across themes

1. Indigenous and Cultural Inclusion

- The community emphasises the importance of cultural protocols and consultation with Elders.

Action: Strengthen ICIP protections, reference the CCC Aboriginal Accord, and develop a dedicated protocol for Indigenous Cultural and Intellectual Property.

2. Support for Local Artists

- Strong advocacy for prioritising local talent, youth mentorship, and community-led initiatives.
- Concerns about over-reliance on external examples.

Action: Revise artist selection processes to favour local artists and highlight regional achievements.

3. Accessibility and Inclusion

- Feedback stresses the need for inclusive engagement across demographics, including CALD communities, people with disabilities, and youth.

Action: Update co-design actions to explicitly include diverse groups.

4. Maintenance and Sustainability

- Community members are concerned about the long-term upkeep and lifecycle of public artworks.

Action: Implement protocols for asset registration, maintenance, and decommissioning.

5. Artistic Diversity and Innovation

- Calls for a wide range of art forms and innovative experiences, including interactive and non-traditional formats.

Action: No changes required; current draft supports this diversity.

6. Governance and Transparency

- Feedback highlights the need for clearer governance, funding commitments, and measurable outcomes.

Action: Establish asset registers, clarify policy authorisations, and strengthen moral rights protections.

7. Place-Making and Identity

- Public art is seen as a vital tool for enhancing local identity and revitalising public spaces.

Action: Refine actions to support art in high-traffic and underutilised areas, including construction hoardings.

8. Structure and Layout

- Comments suggest the plan's language and structure need clarity, especially around implementation versus recommendation.

Action: Standardise terminology, remove redundant actions, and ensure artist consultation in decommissioning processes.

9. General Feedback

Positive: Widespread support for the plan's vision and potential impact.

Negative: Concerns about Council priorities, cost, and implementation capacity.

Action: No changes proposed; feedback noted for future engagement.

A full list of themes raised throughout consultation can be found in **Section 5**. Council's response to these themes can also be found in this section.

| 3 Council's response



I Council's response

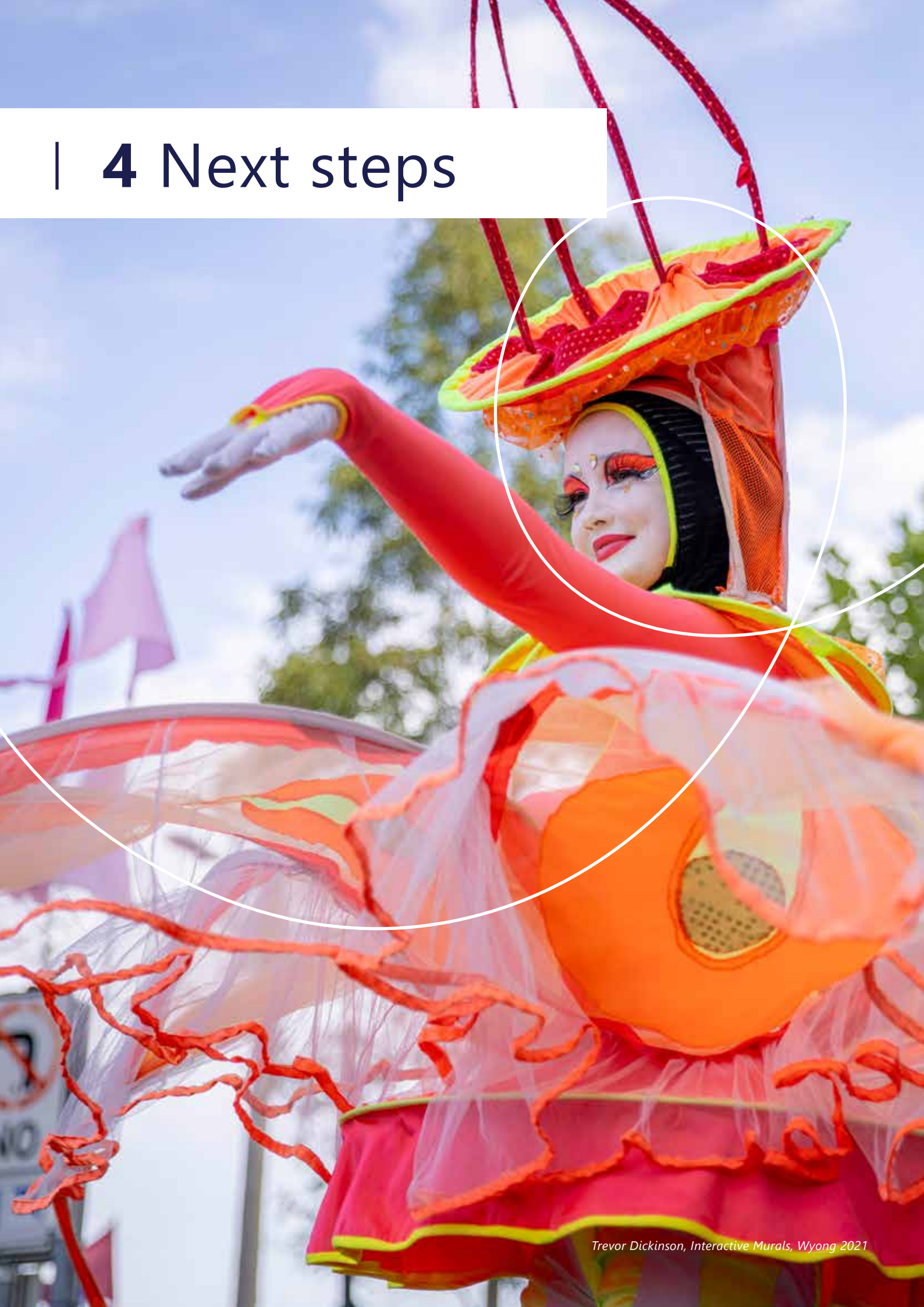
Council received a substantial volume of community feedback reflecting diverse perspectives and priorities. While not every individual comment or theme could be addressed in detail within the summary table, all submissions have been thoroughly reviewed and considered by the project team. Key themes have informed targeted plan and policy updates, and additional feedback will continue to guide future implementation, supporting a more inclusive, transparent, and locally responsive approaches to public art.

Theme	Council's response	%
General Feedback - Positive	General comments are overwhelmingly positive about the impact and potential of public art. Example: Public art will significantly enrich the Central Coast's public spaces by enhancing a sense of pride in our culture.	No changes proposed.
Artistic Diversity and Innovation	Suggestions call for a wide range of art forms and innovative, engaging public art experiences.	No changes proposed; current draft supports multiple and diverse art forms.
Support for Local Artists	Comments advocate for prioritising local artists, youth mentorship, and community-led public art initiatives. Example: Art should be shared around the coast and we should be investing in local artists.	Wording of Introduction in draft Public Art Plan has been strengthened to highlight local arts and culture.
General Feedback - Negative	General comments express concerns about Council priorities and disagreement/ clarity of initiatives and approaches i.e. some believe no money should be spent on public art and some believe more investment should be spent.	No changes proposed.
Governance and Transparency	There are calls for clear governance, transparent selection processes, and measurable commitments in the public art plan. Example: Council needs a dedicated Public Art officer and allocated funds to deliver meaningful Public Art.	Action B4. Establish a public art asset register included in draft Public Art Plan Expanded Copyright Section 8.1 of draft Public Art Policy to include reference to Artist Moral Rights.
Place-Making and Identity	Comments value art that reflects local identity, stories, and connection to the environment and community. Example: Communities are stronger and more supportive of each other when they are drawn together.	Reword Action C4 for clarity in draft Public Art Plan to read as follows: C4. Investigate opportunities for local businesses, venues and asset owners to connect with local artists. New Action added: C7. Support initiatives for construction sites in high traffic areas to cover their hoardings in art by local artists, or historical images relevant to the area.

I Council's response

Indigenous and Cultural Inclusion	Feedback emphasises the need to recognise and include Indigenous history, cultural protocols, and diverse heritage in public art.	Expanded Copyright 8.1 Section: 8.1.4 Indigenous Cultural and Intellectual Property (ICIP) wording draft Public Art Policy has been strengthened
Structure and Layout	Feedback addresses the structure, text, or layout of the Plan or Policy. Example: It's not clear if Council is committed to the Plans 'Implementations' or if they are 'recommendations' only.	Remove Action B3. Standardised terminology in Section 05
Accessibility and Inclusion	Responses highlight the importance of making public art accessible and inclusive for all demographics and abilities. Example: A stronger emphasis on engagement practices and community diversity is needed.	Update Arts, Culture and Character to strengthen Access and Inclusive language to explicitly include CALD communities, newly arrived migrants, people with disabilities, young people and children in co-design processes. Action F4. In draft Public Art Plan amended to read as: F4. Actively seek targeted co-design opportunities that are inclusive and meaningful to community ie. Culturally and linguistically diverse or newly arrived communities, people living with disability, young people, children etc.
Maintenance and Sustainability	Concerns are raised about the upkeep, sustainability, and long-term care of public art installations. Example: There also needs to be a section on general maintenance and potential upkeep of all public art works.	Amended draft Public Art Plan Actions B2 and B5 to read as: B2. Develop Public Art Guidelines that establish how to deliver on the commissioning, acquisition and management of public art in the LGA. B5. Establish a protocol or procedure for public art asset registration and management.

| 4 Next steps



What are the next steps now consultation has finished?

Council has now completed the public exhibition period for the Draft Public Art Plan and Policy, which formally closed on 12 September 2025. Feedback and submissions received during this time have been reviewed and analysed, with key themes including Indigenous and cultural inclusion, support for local artists, accessibility, artistic diversity, governance, and place-making.

Council used this feedback to inform updates to the draft documents, including refining priorities, clarifying policy language, and finalising the design of the draft Public Art Plan and Policy. Changes have been incorporated into the respective draft plan and policy documents.

The adoption of the updated Public Art Plan and Policy is expected to be considered at the Ordinary Council Meeting scheduled for Tuesday 25 November 2025.

Residents, businesses, and stakeholders who identified and interest in Public Art will be notified once the plan is formally adopted. Following endorsement, the finalised documents will be published on Council's website.



| Appendices



Appendix A - Online Submission Form

October 14, 2025

Take the survey

Public art aims to enrich community. It is where creativity, culture and community intersect in a visible way that stimulates reflection, imagination and participation. We encourage you to review the draft documents then complete the survey to help shape the future of public art on the Central Coast.

Public Art Plan

01. Do you support the proposed direction of the Draft Central Coast Public Art Plan? Required

Please indicate your level of satisfaction

☐ Not at all

☐ Somewhat

☐ Very supportive

02. Does the Draft Central Coast Public Art Plan reflect community values and priorities? Required

Please indicate

☐ Disagree

☐ Unsure

☐ Somewhat agree

☐ Strongly agree

03. Please provide any further feedback on the Draft Central Coast Public Art Plan

Take the survey

Page 1 of 4

October 14, 2025

Public Art Policy

04. Do you support the proposed Draft Central Coast Public Art Policy? Required

Please indicate

☐ Not at all

☐ Somewhat

☐ Very supportive

05. Please provide any further feedback on the Draft Central Coast Public Art Policy

About You

06. Do you work in Arts/Creative, Galleries, Libraries, Archives or Museum (GLAM) sector? Required

Select one answer only

☐ Yes

☐ No

07. Which industry do you work in? Required

Skip this question if

- your answer to question Do you work in Arts/Creative, Galleries, Libraries, Archives or Museum (GLAM) sector? is not "Yes"

Select all that apply

☐ Creative production

☐ Design

Take the survey

Page 2 of 4

October 14, 2025

☐ Libraries and archives

☐ Museums and galleries

☐ Music/recording

☐ Performing arts

☐ Writing/publishing

☐ Television / broadcasting

☐ Visual arts

☐ Architectural services

☐ Photography

☐ Other

08. Suburb Required

09. What is your age? Required

Select one answer only

☐ 18-24

☐ 25-34

☐ 35-49

☐ 50-59

☐ 60-69

☐ 70+

☐ Under 18

10. What is your gender?

Select one answer only

☐ Male

☐ Female

☐ Non-binary

☐ Prefer not to say

Take the survey

Page 3 of 4

October 14, 2025

11. Are you of Aboriginal and/or Torres Strait Islander origin?

Select one answer only

☐ Yes

☐ No

12. First Name

13. Last Name

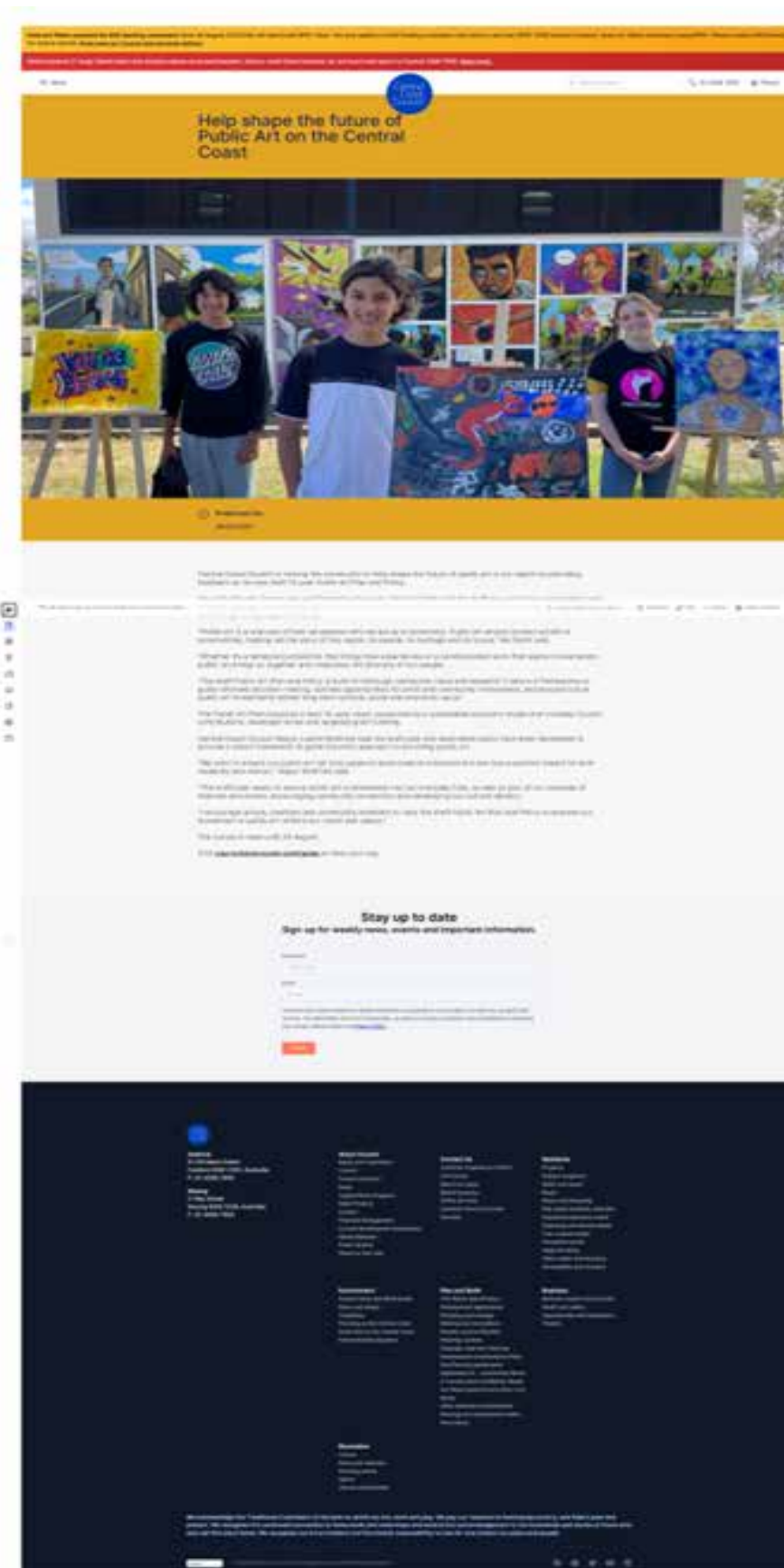
14. Email address

Please provide your email if you would like to receive updates on this project.

Take the survey

Page 4 of 4

Appendix B - Media Release



Appendix C - Print Advertisement

PAGE 6 - EDITION #498

THURSDAY, 7 AUGUST 2025

Coast Connect

Central Coast Council news and community information



MAYOR'S MESSAGE

Lawrie McKinna

Think local this Local Government Week

I recently had the pleasure of welcoming 14 junior and senior high school students and their teachers from Edogawa, Japan, to Council along with their hosts from Narara Valley High School.

During their time here, the students enjoyed home stays with host families, attended classes at local schools and experienced Central Coast life.

For more than 35 years we've had a Sister City relationship with Edogawa City, and have benefitted from friendship, partnerships and cultural exchanges.

The beautiful Edogawa Commemorative Gardens next to the Gosford Regional Gallery is an enduring gift from our Sister City that brings joy to residents and visitors. Opened in 1994, the garden is based on a Japanese strolling-style garden, and features a pathway around a Koi pond, raked dry stone garden and traditional teahouse. It's a perfect companion to the gallery, and people love wandering through this tranquil setting.

Our Sister City agreement began with Gosford City Council in 1988 and in 2018, the new Central Coast Council celebrated the 30th anniversary of our relationship by re-signing the agreement.

Sister City relationships are important for connecting cultures and promoting shared growth. Students from both the Central Coast and Edogawa City have participated in exchange programs for many years, providing an important global perspective.

I'd like to thank everyone who has contributed to the success of this visit, and to the development of our Sister City relationship with Edogawa.

Mayor Lawrie McKinna

The next ordinary Council meeting will be held at 6.30pm, Tuesday 26 August 2025 at Wyong Council chambers.

To view the agenda, reports, live webcast and minutes search 'council meetings' at centralcoast.nsw.gov.au

Long Jetty historical signage has been reinstated

We're excited to share the return of the Long Jetty historical signage, now with a new look and in a new location. The larger signage is easier to read, includes updated high-resolution imagery and has an anti-graffiti coating. Now opposite the renewed Archbold Road amenities, take a stroll, enjoy the lake views and reconnect with Central Coast heritage.

Search 'long jetty historical signage' at centralcoast.nsw.gov.au



Pick up or order your free Curby recycling tags

Got soft plastics like chip and chocolate wrappers piling up? Good news, you can recycle soft plastics using your yellow-lidded bin through the Curby Community Recycling Program! Grab your free Curby tags from Council customer service centres in Gosford and Wyong, local libraries or request delivery online.

To learn more search 'Curby' at centralcoast.nsw.gov.au



Designing the future of public art on the Coast

Public art is part of how we express who we are as a community. Council's draft Public Art Plan and Policy proposes a 10-year vision supported by a sustainable economic model that includes Council contributions, developer levies and grant funding. This is your chance to ensure that the future of public art on the Central Coast reflects your vision and values.

Have your say by 25 August at yourvoiceourcoast.com



Help shape the future of how we manage our coastline

Council's draft Open Coast Coastal Management Program should reflect what matters most to the community when managing 80km of our region's diverse and dynamic open coastline over the next 10 years. Did we get it right? Review the program and tell us what you think before Monday 25 August 2025.

To have your say search 'Waterways' at yourvoiceourcoast.com



Did you know?

Gosford Library on the move

To prepare for the opening of Gosford Regional Library in early September, Gosford Library is closing on 16 August. Borrowing periods will be extended by a month and returns chute will remain open at Gosford Library. Questions? Email library@centralcoast.nsw.gov.au Find your nearest branch at libraries. centralcoast.nsw.gov.au



Capital Works Program live

You can now explore our 2025-26 Capital Works Program. This year's \$315 million program focuses on renewing existing assets, tackling asset backlogs and upgrading infrastructure for better capacity or functionality. Check out what's happening near you. Search 'capital works program' at centralcoast.nsw.gov.au



Council Office 2 Hely St Wyong | 8.30am - 5pm, Monday to Friday | P 02 4306 7900 | W centralcoast.nsw.gov.au



CentralCoastCouncil



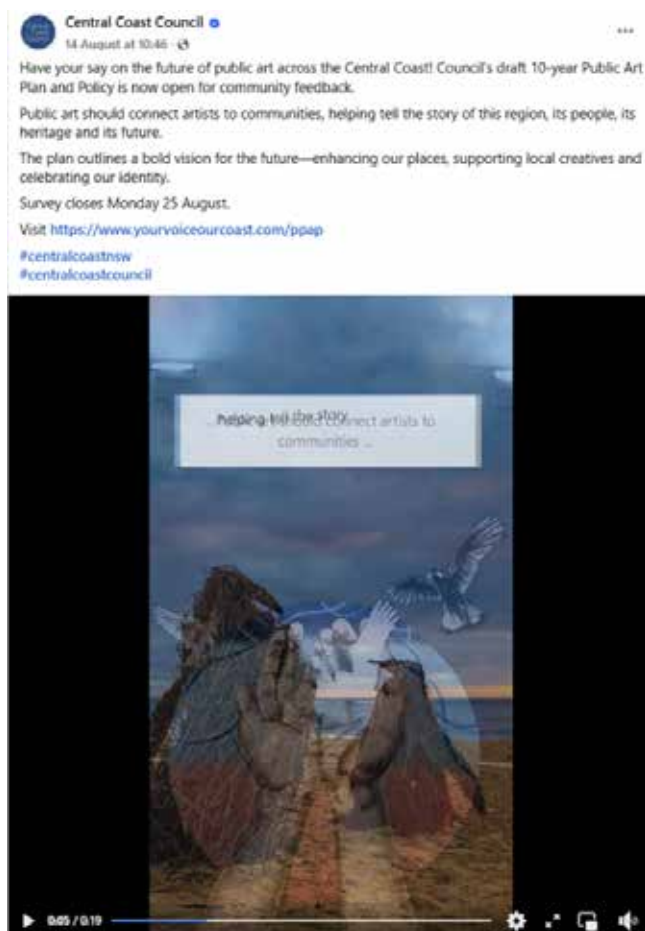
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Appendix D - Facebook Post & Reel



Appendix E - Instagram Post



Appendix F - Electronic Direct Message



Public Art Plan and Policy

31 July 2025



Have your say on Central Coast's public art future

We are inviting you to help shape the future of public art in our region by providing feedback on its new draft [10-year Public Art Plan and Policy](#).

Public art is a vital part of how we express who we are as a community. Public art should connect artists to communities, helping tell the story of our region, its people, its heritage and its future.

The draft Public Art Plan and Policy provides a coordinated and strategic approach to managing public art across the Coast, while supporting local creatives, enhancing public spaces and strengthening regional identity.

The draft is built on thorough community input and research. It sets out frameworks to guide informed decision-making, outlines opportunities for artist and community involvement, and ensures future public art investments deliver long-term cultural, social and economic value.

The plan proposes a bold 10-year vision supported by a sustainable economic model that includes Council contributions, developer levies and targeted grant funding.

This is one example of how Council is growing and supporting local creatives, creative industries, and fostering a sense of belonging.

Survey closes Monday 25 August.

Photo caption: Pete Rush, Penguins. Photo by: Zee Mervin

[Have your say](#)

Public Art Plan | 29

Appendix G - Email written submissions

Dear Councillors,

As discussed, I am very interested in the CCC public art review and strategy.

I undertook the survey and provided feedback. However, as mentioned, there was not enough room to provide examples.

Public Art is key to a region.

It can help form a community identity and aspirations - and attract visitors.

It should endeavour to provide such a social return on investment (rather than just cover-up walls and water tanks or even events that are over in a day).

Local sculptor Peter Rush's [works](#) around our beaches and waterways were great examples of bringing people together and were well photographed and brought people out to look at them. Unfortunately, these were only temporary. If they were replicated with other materials that could still be enjoyed by thousands of residents and visitors

Given that lack of space in the formal public feedback mechanism, I'm forwarding some other examples of what could and should be aimed for.

Imagine hands, as below, on the bridge at the Entrance, or across the stadium at Gosford!

It would convey positive together messaging and be very photographed.

Similarly, large sea horses coming out of the Gosford foreshare, Avoca beach or Tuggerah Lakes would similarly attract visitors and photos that could be shared online.

There are a range of such art that could be developed/

I would like to suggest that the talented people at our local art community Art@Work also be invited to be involved as local professionals with good ideas.

Thank you for passing this along and consideration.

Best, [REDACTED]
[REDACTED]



Hi there team,

I've been reviewing your Graffiti Management Strategy and noted your annual budget allocations for graffiti removal and public art installations.

As a professional mural artist based here on the Central Coast, I believe there's a significant opportunity to complement your existing initiatives with a proactive, community oriented street art strategy. My work focuses on transforming blank or problem prone walls into vibrant, large scale murals fostering civic pride, reducing repeat vandalism, and celebrating local identity.

Across the region, there are hundreds of murals on private buildings and business facades, but we currently lack a cohesive public-facing collection. The kind that encourages art loving visitors, boosts tourism, and uplifts underrepresented communities. Cities like Melbourne, Newcastle, and the Gold Coast have successfully introduced street art festivals that attract thousands of attendees and stimulate local business.

The Central Coast has the creative potential, and the cultural need, to do the same.

I'd love the opportunity to speak with the relevant team about how public mural programs could support both your graffiti strategy and broader community goals. This is more than just art, it's a powerful way to reshape how people experience and connect with the Central Coast, and I want to help!

Thanks for your time — I look forward to hearing from you.

Warm regards,

[REDACTED] (Local Mural Artist)

[REDACTED]

@ [REDACTED]



Central Coast Public Art Plan Consultation Report

Central Coast Council

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Cultural Capital, an independent consultancy supported the development of this plan.